



9th B-School in India with  
Double International  
Accreditation



MANAGEMENT DEVELOPMENT  
PROGRAMMES

**CALENDAR 2016 - 2017**



**Asian School of Business Management**

# Asian School of Business Management

## Management Development Programmes 2016 - 17

SL. No.	PROGRAMME NAME	FACILITATORS	DURATION	VENUE	FEE (Rs.)
1.	Good Me Bad Me – A Personality Development Lab	Prof. (Dr.) Biswajeet Pattanayak	29, 30 September & 1 October 2016 Thursday, Friday, Saturday	Chanakya BNR, Puri	₹ 30, 000/- (R)
2.	Finance for Non Finance Executives	Prof. Udayan Das Prof. (Dr.) Kalyan Shankar Ray	24, 25, 26 October, 2016 Monday, Tuesday, Wednesday	ASBM Campus Bhubaneswar	₹ 15, 000/- (R) ₹ 10, 000/- (NR)
3.	Logistics and Supply Chain Management – Measuring Performance for Improvement	Prof. (Dr.) Ramakrushna Swain Prof. (Dr.) Subash Chandra Mohapatra Prof. Arnab Chakraborty	10, 11, 12 November, 2016 Thursday, Friday, Saturday	ASBM Campus Bhubaneswar	₹ 15, 000/- (R) ₹ 10, 000/- (NR)
4.	Women's B2B Gateway	Prof. (Dr.) Saikat Gochhait	24, 25, 26 November, 2016 Thursday, Friday, Saturday	ASBM Campus Bhubaneswar	₹ 15, 000/- (R) ₹ 10, 000/- (NR)
5.	Managerial Effectiveness	Prof. (Dr.) Biswajeet Pattanayak Prof. (Dr.) Phalgu Niranjana	1, 2, 3 December, 2016 Thursday, Friday, Saturday	Chanakya BNR, Puri	₹ 30, 000/- (R)
6.	Negotiation Skills in Changing Business Environment	Prof. (Dr.) Haradhan Das	19, 20, 21 December, 2016 Monday, Tuesday, Wednesday	ASBM Campus Bhubaneswar	₹ 15, 000/- (R) ₹ 10, 000/- (NR)
7.	Social Media and Business	Prof. Rajkamal Verma Prof. (Dr.) Manmath Nath Samantaray	12, 13, 14 January, 2017 Thursday, Friday, Saturday	ASBM Campus Bhubaneswar	₹ 15, 000/- (R) ₹ 10, 000/- (NR)
8.	HRM for Managers	Prof. (Dr.) Biswajeet Pattanayak	30, 31, January & 1 February 2017 Monday, Tuesday, Wednesday	Chanakya BNR, Puri	₹ 30, 000/- (R)
9.	Personal Effectiveness at Workplace	Prof. Bhakta Bandhu Dash Prof. (Dr.) Sibananda Mishra	9, 10, 11 February 2017 Thursday, Friday, Saturday	ASBM Campus Bhubaneswar	₹ 15, 000/- (R) ₹ 10, 000/- (NR)
10.	Finance for Non Finance Executives	Prof. Udayan Das Prof. (Dr.) Kalyan Shankar Ray	23, 24, 25 February, 2017 Thursday, Friday, Saturday	ASBM Campus Bhubaneswar	₹ 15, 000/- (R) ₹ 10, 000/- (NR)
11.	Data Analytics and Decision Making	Prof. (Dr.) Manmath Nath Samantaray Prof. (Dr.) Ramakrushna Swain	2, 3, 4 March, 2017 Thursday, Friday, Saturday	ASBM Campus Bhubaneswar	₹ 15, 000/- (R) ₹ 10, 000/- (NR)
12.	Team Building and Leadership	Prof. (Dr.) Biswajeet Pattanayak Prof. (Dr.) Phalgu Niranjana	11, 12, 13 May, 2017 Thursday, Friday, Saturday	Shimla	₹ 30, 000/- (R)

### NOTES :

i) (R) denotes Residential programme with single occupancy, while (NR) stands for Non-Residential Programme

ii) In case of programmes conducted in ASBM Campus, limited residential facility is available in the Institute's Guest house on first-come-first served basis.





## The Institute

Asian School of Business Management, located in the lap of nature on the outskirts of Bhubaneswar, the capital city of Odisha, is an autonomous business school. Established in 2006 by a team of dedicated educationists and management professionals led by Prof. Biswajeet Pattanayak, former Professor of IIM Lucknow & Indore, ASBM has been benchmarked with the IIMs for providing quality management education. It offers the PGDM programme approved by AICTE, Ministry of HRD, Govt. of India. The quality parameters of the school have earned it two international accreditations – ACBSP (USA) and SAQS. In fact ASBM is the 9<sup>th</sup> B School in the country to have been honoured with double international accreditation.

Besides playing a pivotal role in providing value based management education with an industry driven curriculum, ASBM is also committed to research and development. By dint of continuous innovation in its approach for excellence, the institute has been rated A++ by Business India, has bagged the Top B-School Award by Competition Success Review, and has figured in the Top B-Schools List in a survey conducted by Dainik Bhasker Lakshya B-School Survey. The Institute has also been rated highest on governance parameter, along with IIM Ahmadabad for three consecutive years by Indian Management best B-School Survey.

To realize its vision to set the best standards for management education and business leadership, ASBM has entered into coveted MoU with internationally reckoned centers of learning and excellence like St. Cloud State University, USA; California State University, San Bernardino (CSUSB), USA, North Carolina Central University (NCCU), USA, Westcliff University, California, USA; Universidad Argentina de la Empresa (UADE), Argentina; Management Development Institute of Singapore (MDIS), Singapore etc. The Department of MSME, Government of India has sponsored establishment of a Business Incubation Centre in ASBM to give a fillip to entrepreneurship.

As a part of its Industry Connect initiatives, ASBM regularly conducts Management Development Programmes (MDP), In-company programmes and undertakes consultancy programmes for executives at all levels. The broad objectives of ASBM MDP are to enable the participants to:

- Keep themselves abreast of the new developments at the industry level;
- Identify the conditions — both individual and institutional — that provide opportunities for professional development and personal transformation;
- Understand their role in planning initiatives considering various ethical dimensions;
- Understand the nuances of effective leadership and thereby develop and lead high-functioning teams; and
- Function as effective change agent.

*For further details, please contact :*

**MDP & Consulting Division**

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