

PROGRAMME: PGDM  
BATCH: 2017-19  
SEMESTER: I  
COURSE TITLE: Organisational Behaviour  
CREDIT: 4  
ASSIGNMENT: 30 MARKS

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#### GUIDELINES FOR PARTICIPANTS


The Assignment must be submitted by the participants with the cover page incorporating the specifications as mentioned below.

REQUIRED SPECIFICATIONS	
01	ASBM Centre For Distance Education
02	Programme:
03	Batch:
04	Course Title:
05	Name of the Participant:
06	Registration No:
07	Name of the Course Instructor:

#### Analyze any two of the following questions.

1. What is change management? With reference to your organization, discuss the change management strategy that it adopts. **(15 Marks)**
2. "What is Job Satisfaction? Discuss its relationship with productivity, absenteeism, turnover and accidents. **(15 Marks)**
3. Discuss how understanding of attitudes is useful for the study of organisational behaviour. **(15 Marks)**

Date: 01.05.2017

  
Signature of the Course Instructor  
(Prof. Bhakta Bandhu Dash)



**ASIAN SCHOOL OF BUSINESS MANAGEMENT  
CENTRE FOR DISTANCE EDUCATION  
BHUBANESWAR**

**PROGRAMME:** PGDM  
**BATCH:** 2017-19  
**SEMESTER:** I  
**COURSE TITLE:** Principles of Management  
**CREDIT:** 4  
**ASSIGNMENT:** 30 MARKS

**GUIDELINES FOR PARTICIPANTS**


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**Analyze any two of the following questions.**

1. "Good committee management is through adherence to the basic precepts of human relations approach to organization". Discuss. **(15 Marks)**
2. Motivation is a process by which a need or desire is aroused and a psychological force within our mind sets us in motion to fulfill our needs and desire". **(15 Marks)**
3. Leadership is the driving force for which gets thing done by others. Discuss. **(15 Marks)**

Date: 01.05.2017

  
**Signature of the Course Instructor  
(Prof. Bhakta Bandhu Dash)**



**ASIAN SCHOOL OF BUSINESS MANAGEMENT  
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BHUBANESWAR**

PROGRAMME: PGDM  
BATCH: 2017 - 19  
SEMESTER: I  
COURSE TITLE: MANAGERIAL ECONOMICS  
CREDIT: 4  
ASSIGNMENT: 30 MARKS

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1. How is the demand elasticity useful to business manager? Also, can she forecast his revenues in case she knows the demand elasticity?
2. "Economies of scale may be either internal or external: they may be technical, managerial, financial or risk-bearing" – Elucidate.
3. What is the ultimate objective of monetary policy? Analyze the monetary policy of the Indian government with regard to the objective & how successfully it has been able to meet the objective?

Date: 01/05/17

Signature of the Course Instructor  
(Prof. Sipra Karmakar)



**ASIAN SCHOOL OF BUSINESS MANAGEMENT  
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BHUBANESWAR**

**PROGRAMME:** PGDM  
**BATCH:** 2017 - 19  
**SEMESTER:** I  
**COURSE TITLE:** ACCOUNTING FOR MANAGERS  
**CREDIT:** 4  
**ASSIGNMENT:** 30 MARKS

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**1. Do as directed.**

- Choose a company from the BSE data base.
- Copy the audited Balance Sheet and Statement of Profit & Loss for the last two consecutive years. (Keep the copies as annexure to your report)
- Prepare a report on liquidity analysis of the company.

Date: 01/05/2017

  
Signature of the Course instructor  
(Prof. Padmanava Mohapatra)



**ASIAN SCHOOL OF BUSINESS MANAGEMENT  
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**PROGRAMME:** PGDM  
**BATCH:** 2017-19  
**SEMESTER:** I  
**COURSE TITLE:** COMPUTER APPLICATION & MIS  
**CREDIT:** 4  
**ASSIGNMENT:** 30 MARKS

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1. Discuss the new trend in Information technology in today's business scenario?

Date: 28/4/2017.

  
Signature of the Course Instructor  
(Prof. Saikat Gochhait)