

Asian School of Business Management

Management Development Programme 2018-19

SL. NO	PROGRAMME TITLE	PROGRAMME DIRECTOR	DURATION	MONTH	FEE (PER PARTICIPANT)	VENUE
1	Good Me, Bad Me – A Personality Development Lab	Prof. Biswajeet Pattanayak	3 days	2, 3, 4 August, 2018	Rs 30,000/- (R)	Chanakya BNR, Puri
2	Negotiation Skills for Win-Win Outcomes	Prof. Haradhan Das Prof. Bhakta Bandhu Dash	3 days	6, 7, 8 September, 2018	Rs 15,000/- (R) Rs 10,000/- (NR)	ASBM Campus
3	Departmental Proceedings & Domestic Enquiry	Prof. Haradhan Das Prof. Kalyan Shankar Ray	3 days	27, 28, 29 September, 2018	Rs 15,000/- (R) Rs 10,000/- (NR)	ASBM Campus
4	Managerial Effectiveness for Organisational Success	Prof. Biswajeet Pattanayak Prof. Phalgu Niranjana	3 days	15, 16, 17 November, 2018	Rs 30,000/- (R)	Chanakya BNR, Puri
5	Marketing Analytics and Decision Making	Prof. M. N. Samantaray Prof. Prakash Chandra Dash Prof. Manash Kumar Sahu	3 days	28, 29, 30 November, 2018	Rs 15,000/- (R) Rs 10,000/- (NR)	ASBM Campus
6	Team Building and Leadership	Prof. Biswajeet Pattanayak Prof. Phalgu Niranjana	3 days	13, 14, 15 December, 2018	Rs 30,000/- (R)	Chanakya BNR, Puri
7	Finance for Non-finance Executives	Prof. Udayan Das Prof. Padmanav Mohapatra	3 days	3, 4, 5 January, 2019	Rs 15,000/- (R) Rs 10,000/- (NR)	ASBM Campus
8	Managerial Communication and Presentation Skills	Prof. Anupama Jena Prof. Shradha Dhal	3 days	17, 18, 19 January, 2019	Rs 15,000/- (R) Rs 10,000/- (NR)	ASBM Campus
9	Building Business Awareness	Prof. M. N. Samantaray Prof. Kalyan Shankar Ray	3 days	14, 15, 16 February, 2019	Rs 15,000/- (R) Rs 10,000/- (NR)	ASBM Campus
10	Strategy for Succession Planning in Family Business	Prof. Bhakta Bandhu Dash Prof. Haradhan Das	3 days	14, 15, 16 March, 2019	Rs 15,000/- (R) Rs 10,000/- (NR)	ASBM Campus

NOTES :

i). (R) denotes Residential programme with single occupancy, while (NR) stands for Non-Residential Programme

ii). In case of programmes conducted in ASBM Campus, limited residential facility is available in the Institute's Guest house on first-come-first served basis.