

NEW PAPER:

Indian Express

DATE:

11.03.2019

PAGE:

edex-7

THE NEW
INDIAN EXPRESS

An awareness camp for entrepreneurs at ASBM

Entrepreneurship Awareness Camp 2019 was organised from February 28 to March 2, 2019 at the Asian School of Business Management (ASBM). This workshop was inaugurated by chief guest Y Dwivedi, Zonal Manager, Bank of India, with the lighting of the lamp of wisdom. He was impressed with the motivational power of budding talents and also appreciated the innovative ideas presented by young management graduates. In his address to the audience, he said, an entrepreneur is an individual who undertakes the creation, organisation, ownership and risk of a business. In order to become a successful entrepreneur, he should focus on mainstream economic factors like land, labour and capital. Entrepreneurship helps in finding solutions to problems like concentration of economic power, regional imbalances and exploitation by the competitors, he explained.

In his welcome address, Prof (Dr) Kalyan Shankar Roy, Dean, ASBM explained the meaning of 'entrepreneurship'. He motivated students by talking about case studies of different people from his past experience so that they become entrepreneurs and leaders with skill and attitude to take risk.

More than 200 students from vari-



AUSPICIOUS BEGINNINGS: The lighting of the lamp ceremony being conducted at ASBM

ous management institutes actively and enthusiastically participated in this three-day camp.

The camp was also graced by Dr Ramesh Biswal, CEO, Villamart; Sourav Mahapatra, CEO, Merexam.com; Joseph Prakash, MD, Oriplay; Abhisek Satapathy, Founder and CEO, Cinet It Solution; Rahul Anand, Founder and CEO, EduFlick and Hi-

mansu Sekhar Panda, Founder and CEO, Skyy Rider Institution during different technical sessions. This awareness camp was coordinated by Prof (Dr) Prakash Ch Dash, Coordinator, EDC and Prof Barada Prasanna Mohapatra, Co-coordinator, EDC gave the vote of thanks.

Reach Out: asbm.ac.in

