



Theme

RISE OF THE BRICS ECONOMIES:
THE NEW GLOBALISATION

7th
INTERNATIONAL
MANAGEMENT
CONFERENCE - 2020



Sub-Themes



Managing People
and Processes



Managing Market
Competitiveness



Managing Money -
Maximising Value



Managing Technology
and Operations

9th, 10th & 11th January, 2020

Asian School of Business Management

For Details - www.asbm.ac.in/imcon



7th INTERNATIONAL MANAGEMENT CONFERENCE - 2020

INTRODUCTION

The globalisation process is becoming more diverse, showing indications of a more complex and balanced development. The global economic landscape is witnessing sea change in event of population growth, urbanization, climate change and energy and food crises and other intertwined problems. The major change of the current international system is the change of balance of power that is the end of a unipolar world and the emergence of a multipolar world. The Global South has improved dramatically, as exemplified by the BRICS over the past generation. The trajectory of the global economy will very likely continue to shift toward the South and many key emerging markets will reshape the global economy. In this context, BRICS countries represent a new force of development and are expected to play a pivotal role impacting the development dimension of globalization. This is evident from the growing contribution of the BRICS to the world economy. The BRICS accounted, on average, for an impressive 56% of the growth of global GNP (at 2005 \$PPP) during 2008-17. The BRICS are expected to continue to account for more than half of global economic growth by 2030. Furthermore, with the rising importance of the economic relations between the BRICS and other Emerging Market and Developing Countries (EMDCs), though it is not surprising to recognize the immense potential of the BRICS countries, at the same time it is equally challenging for the BRICS countries to play a leading role in creating opportunities and initiatives that would propel future global economic growth and help achieving Sustainable Development Goals(SDGs).

This International Conference will provide a platform to academicians, research scholars, industry practitioners and students for multi-layered discussion and debate focusing on BRICS economies as drivers of growth from different dimensions – managing people, money, markets and technology.



REGISTRATION

The intending participants may register online by visiting conference website www.asbm.ac.in/imcon. The registration fee includes admission to the conference, permission to present selected papers, publication of the selected papers, lunch & tea for the conference days, compendium and conference kit. Certificate of

participation will be issued only to those persons, who register for the conference and attend it in person. In case of joint authors, at least one author has to register for the conference. However, certificate for paper presentation will be issued to only those participants, who attend the conference and present their paper.

REGISTRATION FEE



Category of Participants	NORMAL			EARLY BIRD		
	India	SAARC Countries	Rest of the World	India	SAARC Countries	Rest of the World
Academicians and Research Scholars	₹ 3000	\$150	\$200	₹ 2000	\$100	\$150
Corporate Executives	₹ 5000	\$250	\$300	₹ 4000	\$200	\$250
Students	₹ 1000	\$75	\$100	₹ 500	\$50	\$75

PAYMENT METHOD

- ▶ Demand Draft drawn in favour of "Asian School of Business Management" payable at Bhubaneswar.
- ▶ Online payment may be made by visiting conference website, www.asbm.ac.in/imcon through NEFT as detailed below.

Beneficiary : Asian School of Business Management

Bank : Union Bank of India

Account No. : 575001010050001

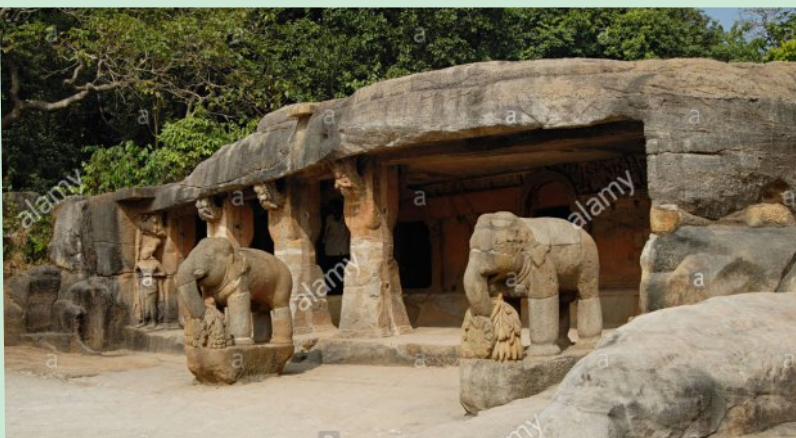
Branch : Patia Branch, Bhubaneswar

IFSC : UBIN0557501

CITY TOUR

The 7th International Conference offers the delegates with the option to avail City Tour to important cultural heritage sites such as Khandagiri, Udayagiri, Dhauli, Rajarani and Ekamra Haat to enrich their conference experience and make it memorable for an additional ₹ 500 for Indians and for foreign delegates the equivalent amount in terms of dollar. The interested participants may deposit the requisite fee separately. This facility can be extended subject to minimum of 10 number of participants.

**The entry fee for the heritage sites should be borne by the individual participants.*



IMPORTANT DATES

ABSTRACT SUBMISSION

30.09.2019

FULL PAPER SUBMISSION

31.10.2019

EARLY BIRD REGISTRATION

30.11.2019

CONFERENCE
DATES
9th, 10th & 11th
January
2020





ABOUT ASBM

Asian School of Business Management, located in the lap of nature on the outskirts of Bhubaneswar, the capital city of Odisha, is an Autonomous Business School. Established In 2006 by a team of dedicated educationists and management professionals led by Prof. Biswajeet Pattanayak, former Professor of IIM Lucknow & Indore, ASBM has been benchmarked with the IIMs for providing quality management education. It offers the PGDM programme approved by AICTE, Ministry of HRD, Govt. of India. The quality parameters of the school have earned it international accreditation of ACBSP (USA).

Besides playing a pivotal role in providing value based management education with an industry driven curriculum, ASBM is also committed to research and development. By dint of continuous innovation in its approach for excellence, ASBM was adjudged the "Best B-School"

by Odisha Technological Conclave, 2018 and has been rated 'A+++' in the National Survey of Business India in December 2016. The Institute has also been rated the highest on governance parameter, along with IIM Ahmedabad, for three consecutive years by Indian Management best B-School Survey.

To realise its vision to set the best standards for management education and business leadership, ASBM has entered into coveted MoU with internationally reckoned centers of learning like Metropolitan State University, California State University, San Bernardino (CSUSB), Westcliff University, North Carolina Central University (NCCU), St. Cloud State University (all from USA), Universidad Argentina de la Empresa (UADE), Argentina and Management Development Institute of Singapore (MDIS), Singapore.

ABOUT BHUBANESWAR

Bhubaneswar, the capital city of Odisha, is one of the first planned cities of India and is now in the fore front of the smart city movement. Apty called the City of Temples, it is home to a large number of temples, the more famous ones being Bharateswar & Satrugneswar (6th century AD), Parsurameswar (7th century), Rameswar & Vaital (9th century), Mukteswar (10th century), Rajarani & Bramheswar (11th century), and of course Lingaraj (11th century), the most renowned. Together with Puri (Jagannath temple) and Konarka (Sun temple, a world heritage site), it forms the golden triangle for tourism – both for temple architecture and religion. The golden beaches of Puri and Konarka add to the attraction.

Bhubaneswar is an acclaimed centre for art and craft – applique work (from Pipli), handloom saree (from Sambalpur, Berhampur, Sonapur & Maniabandha), silver filigree (from Cuttack), stone carving, pata painting (from heritage village Raghurajpur), brass & bell metal work (from Kantilo & Balakati), dhokra casting, horn art, cane furniture etc. It also home to the world renowned Odissi dance and Odissi music.

The other important attractions of Bhubaneswar include Udayagiri and Khandagiri Caves, Dhauli (with its Ashokan rock edict and Buddhist monument standing witness to transformation of Ashoka, the war monger to Ashoka, the Peace Keeper), Chaoushati Yogini temple (at Hirapur, one among the five in India), Nandan Kanan (a 400 hectare zoological park and botanical garden), Odisha State Museum, Odisha Modern Art Gallery, Regional Museum of Natural History, Tribal Museum, Pathani Samanta Planetarium etc.



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