

**Asian School of Business Management**  
**5<sup>th</sup> National Management Conference, 2019 (NamCon'19)**  
**Weatherproof Organisation: Challenging the Challenge**  
**22<sup>nd</sup> & 23<sup>rd</sup> February, 2019**

**Eminent Guests & Speakers**

**Inaugural Session – 22<sup>nd</sup> February, 2019 (11.00 A.M.)**

- Chief Guest : **Dr. Tapan Kumar Chand**  
Chairman-cum-Managing Director  
National Aluminium Co. Ltd.
- Guest of Eminence  
& Key Note Speaker : **Prof.(Dr.) Bijoy Kumar Sahoo**  
Senior Associate Vice Chancellor  
Southern University, Louisiana, USA
- Speakers : **Mr. Vivek Pattanayak, IAS (Retd.)**  
Former Director, ICAO & Former Chairman, OPSC
- : **Mr. G. Upadhyay**  
Former CMD, NALCO

**22<sup>nd</sup> February, 2019 (2.30 P.M.)**

**Technical Session - I : Human Resource**

- Chair : **Prof. P. K. Mohanty**  
Former Professor, Deptt. of Business Administration,  
Utkal University
- Co-Chair : **Dr. Rajendra Kumar Senapati**  
Director, HR OPTCL

**Paper Presentation**

- A QUINTESSENTIAL APPROACH TO REVIEW OF LITERATURE: A STUDY ON WORK LIFE BALANCE OF WOMEN ENTREPRENEURS
- EMPLOYMENT LAWS AND THE AMERICAN SOCIETY: A SYSTEMATIC REVIEW OF LITERATURE
- CHALLENGING THE CHALLENGES – THE CASE OF OPGC HR
- WORKFORCE AGILITY: EXPLORATION OF FACTORS IN LOCAL CONDITIONS
- CREATING WEATHER PROOF ORGANISATION CHALLENGING THE CHALLENGE

- THE IMPACT OF HRIS USAGE ON ORGANISATIONAL EFFICIENCY: A CONCEPTUAL OVERVIEW3
- A STUDY ON DIFFERENTLY ABLE EMPLOYEES IN IT / ITES SECTOR
- HUMAN RESOURCE PRACTICES IN LARGE HOSPITALS OF BHUBANESWAR, ODISHA

**23<sup>rd</sup> February, 2019 (11.00 A.M.)**

**Technical Session - II :** Finance | BIFS| Marketing | Retail | Agribusiness |  
Operations | Logistics & Supply Chain

Chair : **Prof. Siba Prasad Mishra**  
Director (Research and Development)  
K K University, Bihar Sarif, Bihar

Co-Chair : **Mr. Jatindra Kanungo**  
Former Senior Specialist  
Portfolio Management & Corporate Strategy  
Cameco Corporation, Canada

Paper Presentation

- CARBON ACCOUNTING: AN EMERGING TECHNIQUE FOR DEVELOPMENT OF SUSTAINABLE ENVIRONMENT – A CASE STUDY OF INFOSYS, INDIA
- ORGANISATIONAL PREPAREDNESS FOR THE UNFORESEEN : A REVIEW OF A BLACK SWAN EVENT
- COMPLAINT HANDLING ON CUSTOMER SATISFACTION IN RETAIL INDUSTRY – AN EMPIRICAL STUDY
- GORDON GROWTH MODEL RE-VISITED : ROLE OF EXPECTED CASH FLOWS IN EQUITY VALUATION
- NEW AGE OF WOMEN ENTREPRENEURS IN THE WORLD OF AGRIBUSINESS
- AN EMPIRICAL STUDY ON JOB SATISFACTION AMONG BANK EMPLOYEES: AN ANALYSIS OF THE CONTRIBUTING VARIABLES TOWARDS JOB SATISFACTION
- ROLE OF ORGANISATIONAL CULTURE TOWARDS JOBSATISFACTION OF EMPLOYEES IN PUBLIC SECTOR BANKS

- CUSTOMER'S PERCEPTION ON THE DIMENSIONS OF SERVICE QUALITY : A STUDY BASED ON FAST FOOD RESTAURANTS
- LOAN PERFORMANCE IN SELECTED INDIAN PRIVATE BANKS: A PROFITABILITY CRITERIA
- TO IDENTIFY SERVICE QUALITY GAPS IN BANKING SECTOR: A COMPARATIVE STUDY OF PUBLIC SECTOR BANKS AND PRIVATE BANKS
- ONLINE BANKING: A CHANGING TREND IN BANKING
- TOTAL QUALITY MANAGEMENT IN AICTE APPROVED NON-GOVERNMENT MANAGEMENT INSTITUTES - A CASE STUDY OF EASTERN INDIA (DURGAPUR)
- AN ANALYSIS OF INSOLVENCY AND BANKRUPTCY CODE 2016: FROM RECENTLY CONLUDED CRIP
- AN EMPERICAL STUDY ON MOBILE BANKING SERVICE IN INDIA - A CASE STUDY OF RURAL CONSUMER