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MANAGEMENT
CONFERENCE - 2020
9th, 10th & 11th January, 2020



Rise of the BRICS Economies : The New Globalisation

Sub -Themes : Managing People and Processes | Managing Market Competitiveness | Managing Money-Maximising Value | Managing Technology and Operations

Paper Submission Guidelines

Paper Submission Guidelines

- ▶▶ The cover page of the paper should contain the title, authors' name and affiliation, address and email id.
- ▶▶ The length of the paper should not exceed 5000 words excluding Title page and Reference.
- ▶▶ It must be accompanied by an abstract/ summary (in about 200 words) and 4-5 keywords.
- ▶▶ It should be typed in Times New Roman style, with font size 12, 1.5 line space and 0.75 inch margin on all sides.
- ▶▶ The prescribed style of referencing is as follows:

Books

Basic format for a book:

Wood, N.V. (1995). *Perspectives on argument*. Englewood Cliffs, NJ: Prentice Hall.

Two or more authors:

Hawley, J., & Tilghman, C. (1992). *Getting down to specifics*. New York: HarperCollins.

Edited Book:

Stanford, J. A. (Ed.). (1993). *Connections: A multicultural reader for writers*. Mountain View, CA: Mayfield Publishing Company.

Article or Chapter in an edited book:

Torres, M. (1993). Crossing the border. In J. A. Stanford (Ed.), *Connections : A multicultural reader for writers* (pp.77-73). Mountain View, CA: Mayfield Publishing Company.

Periodicals

Article in a journal paginated by volume:

Bordeck, N. (1997). Going against the grain : Disruptive classroom behavior. *Behavioral and Educational Sciences*, 19,198-2087.

Article in journal paginated by issue:

Reptik, J. (1990). Lateral moves through public school systems. *The American Educator's Association Publication*, 65 (2), 30-47.

Magazine article:

Carver, K. L. (1993, February 9). Mind over matters. *Management Magazine*, 62,71-74.

Newspaper article:

Barren, F. H. (1996, Winter). Ethical treatment of test subjects. *The Research Psychologist*, 48,8-11.

Newspaper article, no author:

AIDS research uncovers possible miracle drug. (1997, July 1). *The St. Louis Herald*, p.c6.

Electronic Sources

Article in an Internet-only journal

Fredrickson, B. L. (2000, March 7). Cultivating positive emotions to optimize health and well-being. *Prevention & Treatment*, 3, Article 0001 a. Retrieved November 20, 2000, from <http://journals.apa.org/prevention/volume3/pre0030001a.html>

Online document

Hermann, W.A. (1989). Teaching Writing with Peer Response Group: Encouraging Revision ERIC Digest. Retrieved February 10, 2001, from

http://www.ed.gov/databases/ERIC_Digest/ed307616.html

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- Review The paper would be blind-reviewed and the decision of the reviewing committee will be final. Acceptance of papers will be conveyed within seven days.