



announces

Management Development Programme

On

“FINANCE FOR NON - FINANCE EXECUTIVES”

(24th, 25th & 26th October, 2016)

Venue : ASBM Campus, Bhubaneswar

Programme Facilitators

Prof. Udayan Das

Prof. Kalyan Shankar Ray



**9th B-School in India with
Double International
Accreditation**

Asian School of Business Management

एशियन बिजनेस प्रबंध संस्थान

Bhubaneswar

www.asbm.ac.in

About the Programme

Finance is an indispensable function in any organisation, as every action is assessed in terms of money. This programme is designed to impart a financial perspective to enable the participants feel friendly with numbers and to make them understand various financial management techniques required for decision-making.

Objectives

This programme will enable non-finance executives to:

- Have a basic understanding of Finance.
- Get equipped with the essentials of Financial management.
- Gather an idea about the Financial Statements and their significance.
- Understand cost and its management.
- Understand the concept of Capital.
- Analyse the need of Working Capital.
- Understand the Financial Market mechanism.

Programme Content

- Basic Concepts, Goals and Functions of Finance.
- Financial Statements Analysis.
- Cost Analysis for Managerial Decision-making.
- Capital and its types and costs.
- Working Capital Management
- Financial Markets and investments in Securities.

Expected Profile of Participants

This programme will be highly beneficial for Junior and Middle Level Executives working in corporate without any reference to any specific sector.

Duration

The programme will commence on 24th October, 2016 and will be over by evening of 26th October, 2016. Participants may plan their return travel after 6 P.m. on 26th October, 2016.

Pedagogy

A refreshing mix of conceptual sessions with Audio-visual inputs, Lectures, Case Study, Micro-Lab Experiments, Exercises and Discussion.

Registration

Participants should be nominated by their organisation. The last date for receiving nomination is 17th October, 2016. The course will have a maximum of 25 participants registered on first-come-first-serve basis. ASBM reserves the right for acceptance of a nomination.

Fees

The Fee is Rs. 15,000/- per residential participant which includes charges for boarding, lodging (in the Institute's Guest House), course material and training kit. Snacks and Tea/ Coffe will be served during the session breaks the fee is Rs. 10,000/- per non-residential participant which includes all the above except boarding and lodging.

Nomination

Please send the duly filled in nomination form along with a Demand Draft drawn in favour of "Asian School of Business Management", payable at Bhubaneswar to the MDP & Consulting Division, Asian School of Business Management, Corporate Office, 8, Sai Anandam Complex, Patia Square, Bhubaneswar – 751 024. The fee is non-refundable, but can be adjusted against another participant or any other Management Development Programme of the Institute, if the nominated participant is not able to attend this programme.

Programme Facilitators

Prof. Udayan Das

M.Com, MBA (IISWBM), FCMA, FIII (N-life), DBF, DCP

Prof. Udayan Das is a Professor of Finance and currently the Chairperson of Finance & Economics area. He secured 1st class sixth rank in Master of Commerce from Calcutta University and 1st class ninth rank in Master of Business Administration (with specialisation in Finance) from IISWBM (Calcutta University). He is a Fellow Cost and Management Accountant from the Institute of Cost Accountants of India and a Fellow of the Insurance Institute of India. He also holds Diploma in Business Finance and Diploma in Computer Programming. He is presently pursuing his doctoral research at Utkal University in the area of Behavioural Finance. He has jointly edited one and has published number of research papers in various journals.

Prof. Das has two decades of rich experience of working in different functional areas in the Public Sector General Insurance giant National Insurance Company Limited. Prior to joining ASBM, he has also worked as IT Manager, Systems Integration in Computer Maintenance Corporation (CMC).

His areas of interest are Security Analysis, Portfolio Management, Financial Markets and Services, Strategic Cost Management, Investment Decisions, Financial Management, General Insurance and Behavioural Finance.

Prof. (Dr.) Kalyan Shankar Ray

M.A, Ph.D, PGDBM (NIBM, Pune)

Dr. Ray has been awarded Doctorate in Business Administration and Masters in Economics by Utkal University, and PG Diploma in Bank Management (PGDBM) by National Institute of Bank Management, Pune.

He started his professional career by teaching Economics. He then joined banking and has 31 years of rich experience in bank operations and management. He also served as Director on the Boards of two Regional Rural Banks – Baitarani Gramya Bank in Odisha and Nimad Kshetriya Grameen Bank in Madhya Pradesh. His last industry assignment was as the Zonal Head of Bank of India in Madhya Pradesh.

Prof. Ray had undertaken a research study at NIBM on the mechanism of the Lead Bank Scheme. He was also associated with NIBM in preparing the guidelines for Service Area Approach of Reserve Bank of India. He has several papers to his credit along with seven books.

Prof. Ray has been awarded certificates in 'Assertive Marketing' by XLRI, Jamshedpur, in 'Effective Management' by JNIDB, Hyderabad, and in 'Management of SSI' by NIBM, Pune. He has attended many MDPs conducted by Bank of India and Bank of Baroda on different facets of banking and management like Credit Management, Risk Management & Profitability, Derivatives, Management of Rural Development, Forex Operations, Legal Aspects of Banking, Development of Supervisory Skills, Management of Human Resources, Leadership etc.

Areas of interest – Development Banking, Credit Management, Legal Aspects of Banking, and Organisational Effectiveness



The Institute

Asian School of Business Management, located in the lap of nature on the outskirts of Bhubaneswar, the capital city of Odisha, is an autonomous business school. Established in 2006 by a team of dedicated educationists and management professionals led by Prof. Biswajeet Pattanayak, former Professor of IIM Lucknow & Indore, ASBM has been benchmarked with the IIMs for providing quality management education. It offers the PGDM programme approved by AICTE, Ministry of HRD, Govt. of India. The quality parameters of the school have earned it two international accreditations – ACBSP (USA) and SAQS. In fact ASBM is the 9th B School in the country to have been honoured with double international accreditation.

Besides playing a pivotal role in providing value based management education with an industry driven curriculum, ASBM is also committed to research and development. By dint of continuous innovation in its approach for excellence, the institute has been rated A++ by Business India, has bagged the Top B-School Award by Competition Success Review, and has figured in the Top B-Schools List in a survey conducted by Dainik Bhasker Lakshya B-School Survey. The Institute has also been rated highest on governance parameter, along with IIM Ahmadabad for three consecutive years by Indian Ahmabad best B-School Survey.

To realize its vision to set the best standards for management education and business leadership,

ASBM has entered into coveted MoU with internationally reckoned centers of learning and excellence like St. Cloud State University, USA; California State University, San Bernardino (CSUSB), USA, North Carolina Central University (NCCU), USA, Westcliff University, California, USA; Universidad Argentina de la Empresa (UADE), Argentina; Management Development Institute of Singapore (MDIS), Singapore etc. The Department of MSME, Government of India has sponsored establishment of a Business Incubation Centre in ASBM to give a fillip to entrepreneurship.

As a part of its Industry Connect initiatives, ASBM regularly conducts Management Development Programmes (MDP), In-company programmes and undertakes consultancy programmes for executives at all levels. The broad objectives of ASBM MDP are to enable the participants to:

- ▶ Keep themselves abreast of the new developments at the industry level;
- ▶ Identify the conditions — both individual and institutional — that provide opportunities for professional development and personal transformation;
- ▶ Understand their role in planning initiatives considering various ethical dimensions;
- ▶ Understand the nuances of effective leadership and thereby develop and lead high-functioning teams; and
- ▶ Function as effective change agent.



For further details, please contact :

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