

# MANDATORY DISCLOSURE

## ASIAN SCHOOL OF BUSINESS MANAGEMENT BHUBANESWAR

### 1. Name of the Institution

Asian School of Business Management  
Shiksha Vihar, Bhola, Chandaka, Bhubaneswar, Dist: Khurda, Pin – 754012, Odisha  
Telephone: 0674-2374801/2374802  
Mobile : 99 37 00 4231  
E-mail: [director@asbm.ac.in](mailto:director@asbm.ac.in)

### 2. Name and address of the Trust and the Trustees

Name of the Trust	-	ASBM Trust
Managing Trustee	-	Dr. Biswajeet Pattanayak
Trustee	-	Mr. Satyajit Pattanayak
Trustee	-	Mr. Ranjit Pattanayak
Address	-	8, Sai Anandam Complex, Patia Square, Bhubaneswar – 751024
Telephone No.	-	0674-2744884 / 2744885
E-mail	-	<a href="mailto:mt@asbm.ac.in">mt@asbm.ac.in</a>

### 3. Name and Address of the Director

Name of the Director	-	Dr. Biswajeet Pattanayak
Address	-	Shiksha Vihar, PO: Bhola, Chandaka, Bhubaneswar – 754012, Dist : Khurda, Odisha
Telephone	-	0674-2374810
E-mail	-	<a href="mailto:director@asbm.ac.in">director@asbm.ac.in</a>

### 4. Name of the affiliating University:

N/A. PGDM Institution under AICTE

5. **Governance – Board of Governors:**

- Shri Ravindra Chamaria, Chairman, Infinity Group
  - Mr. G. Upadhyaya, Former CMD, NALCO
  - Dr. Biswajeet Pattanayak, Director, ASBM, Bhubaneswar
  - Mr. Richard Rekhy, Advisor & Former CEO, KPMG in India
  - Mr. Santosh Varalwar, MD, & CEO Vivimed Lab Ltd.
  - Prof. Amiya Pattanayak, Former Vice Chancellor, Utkal University of Culture, Odisha
  - Mr. Rajesh Alla, Chairman & Managing Director, IIC Technologies Ltd.
  - Dr. Manoj Fogla, Chartered Accountant, DM Associates
  - Prof. Ramakanta Jena, Former Dean & Faculty, Dept. of Commerce & Management, Utkal University & Goa University
  - Prof. P. K. Das, Former Professor, NCERT, New Delhi
  - Mr. A. Thothathri Raman, Consulting Editor, Business India
  - Mr. M. Ram Krishna, MD, ZCS Consulting Limited
  - Shri Laxmidhar Pangari, Senior Advocate, Orissa High Court
  - Dr. P.C Panigrahi, Former Director (Personnel), Mahanadi Coalfields Ltd.
  - Prof. Kalyan S. Ray, Dean, Asian School of Business Management
  - Dr. Phalgu Niranjana, Professor, ASBM, Bhubaneswar
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- **Members of Academic Advisory Body**
    - Mr. Vivek Pattanayak, IAS (Retd.), Former Director, ICAO, Former Chairman, OPSC & Former Member of International Civil Services
    - Prof. Biswajeet Pattanayak, Director, Asian School of Business Management
    - Prof. R Ravi Kumar, Professor, Indian Institute of Management Bangalore
    - Mr. Jyoti Ghosh, Former Managing Director, SBBJ & Adviser, Generation Co. Ltd. (Bajaj Group)
    - Mr. P. V. Raghavacharyulu, Vice President & Centre Head First American (India) Private Limited
    - Mr. Deepak Gupta, Vice President & Group Head – HR Karvy Stock Broking Ltd.
    - Prof. Pramod Pathak, Professor, Indian Institute of Technology, ISM Dhanbad
    - Mr. Dilip Wadhvani, President – Sales, Ceasefire Industries Pvt. Ltd., Mumbai
    - Prof. Shakti Ranjan Mohapatra, Dean, Faculty of Management, BPUT, Bhubaneswar
    - Prof. Ashish Kumar Banerjee, Professor, IIM Calcutta
    - Prof. Santosh Kumar Tripathy, Professor & Head, Department of PM & IR, Utkal University, Bhubaneswar
    - Prof. Vijay K. Gupta, Professor, IIM, Indore
    - Prof. P. K. Mohanty, Former Professor, Dept. of Business Administration, Utkal University
    - Prof. Mrinal Chatterjee, Professor & Head, Indian Institute of Mass Communication
    - Prof. Kalyan Shankar Ray, Dean & Professor, Asian School of Business Management

**Frequency of the Board Meeting and Academic Advisory Body –**  
Minimum two times a year; Last meeting was held on 06.04.2019.

**Organisational Chart and Process :**

- Attached as Annexure-1.

**Nature and Extent of involvement of Faculty and students in academic affairs / improvements**

- It is a faculty driver institute with committee structure. Different committees are headed by faculty members and student coordinators.

**Mechanism / Norms and Procedure for democratic / good Governance :**

- The Institute is governed by a Board of Governors who takes all major decisions regarding running of the organization.

**Student Feedback on Institutional Governance / Faculty performance**

- Students give feedback after completion of each paper in a structured format with an option to reveal or not to reveal their identity.

**Grievance Redressal mechanism for Faculty, staff and students**

- Student Welfare Council for students, Administrative Team Leaders Council for staff and Faculty Council for faculty members to raise their grievances and discuss the problems and draw the solution on consensus.

**Establishment of Anti Ragging Committee -**

The Anti Ragging Committee is constituted with the following persons :-

Chairman: Prof. Biswajeet Pattanayak, Director

Members: Shri Laxmidhar Pangari, Chairman, Vikalpa (NGO) & Senior Advocate,  
Orissa High Court

Shri Niranjan Swain, Former Superintendent of Police, Odisha

Shri Chakradhar Mallik, Parent

Prof. Kalyan Shankar Ray, Dean

Prof. Phalgu Niranjana, Associate Dean

Prof. Hemanta Kumar Panda, Principal – UGP

The Chief, Administrative Services

Mr. Bismaya Kunal Pattanaik, Student, Batch 2017-19

Ms. Adyasha Pattnaik, Student, Batch 2018-20

**Establishment of Online Grievance Redressal Mechanism –** The system is under process.

## **Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN -**

The Grievance Redressal Committee is constituted with the following members and an Ombudsman is also appointed :-

- Chairman : Prof. Aditya Prasad Padhi, Former Vice Chancellor, Berhampur University
- Member : Prof. P. K. Das, Senior Fellow, ICSSR & Former Professor, NCERT
- Member : Prof. R. K. Jena, Former Dean, Faculty of Management, Utkal University
  
- Ombudsman : Prof. Debendra Nath Jena, Former Vice-Chancellor, Utkal University of Culture.

**Establishment of Internal Complaint Committee (ICC)** – Already existing & functional

**Establishment of Committee for SC/ST** – Already existing and functional

**Internal Quality Assurance Cell** – There is an Internal Quality Assurance Cell (IQAC) in the Institute.

## **6. Programmes**

- Name of Programmes approved by AICTE - Post Graduate Diploma in Management
- Name of Programmes Accredited by AICTE - Not applicable
- Status of Accreditation of the Courses – ACBSP, USA
  - Total number of Course – 1
  - No. of Courses for which applied for Accreditation – N/A
  - Status of Accreditation – Preliminary Applied for SAR and results awaited / Applied for SAR and visits completed / Results of the visits awaited / Rejected / Approved for ... courses - Not Eligible
  
- For each Programme the following details are to be given :
  - Name - Post Graduate Diploma in Management
  - Number of seats - 120
  - Duration - 2 years
  - Cut off marks/rank of admission during the last three years – 50% in graduation and valid National Eligibility Test Score
  - Fee - Rs. 6,46,000/-
  - Placement Facilities - We have a full fledged Placement & Training Cell which looks after the campus placement of the students.
  
- Campus placement in last three years with minimum salary, maximum salary and average salary

Year	Highest salary	Average Salary	Lowest Salary
2019	6,35,000/-	3,68,655/-	2,50,000/-
2018	6,10,000/-	3,29,318/-	1,80,000/-
2017	5,85,000/-	3,18,510/-	2,40,000/-

- Name and duration of programme(s) having Twinning and Collaboration with Foreign University(s) and being run in the same Campus along with status of their AICTE approval. - Not Applicable

## 7. Faculty

- Branch wise list Faculty members:
  - Permanent Faculty :

Sl. No.	Name of the Faculty Members	Designation
<b>OB &amp; HR Management</b>		
01	Prof. Biswajeet Pattanayak	Director & Professor
02	Prof. Phalgu Niranjana	Professor & Associate Dean
03	Prof. Haradhan Das	Professor
04	Prof. Bhakta Bandhu Dash	Senior Asst. Professor
<b>Finance &amp; Accounting, Banking &amp; Insurance</b>		
01	Prof. Kalyan S. Ray	Dean & Professor
02	Prof. Mrutyunjay Dash	Associate Professor
03	Prof. Padmanava Mohapatra	Senior Asst. Professor
<b>Marketing &amp; Retail Management</b>		
01	Prof. Manmath Nath Samantaray	Associate Professor
02	Prof. Prakash Ch. Dash	Asst. Professor
03	Prof. Manash Kumar Sahu	Asst. Professor
<b>Operations &amp; LSCM and IT Management</b>		
01	Prof. Subas Chandra Mahapatra	Asst. Professor
02	Prof. Swasti Suvasweta Satpathy	Asst. Professor
03	Prof. Avijit Mondal	Asst. Professor

- Adjunct Faculty
  - Dr. S. B. Singh, Sr. Advisor, Earnest & Young Pvt. Ltd.
  - Dr. Susant Kumar Kanungo, Sr. Advocate, Supreme Court of India

- Dr. Thomas Matheew, Advisor, St. Francis Institute of Technology
- Dr. Satchidananda Sogala, Founder & CEO of Srichid Technologies Pvt. Ltd.
- Permanent Faculty : Student Ratio - 1 : 18
- Number of Faculty employed and left during the last three years :

Year	No. of faculty employed	No. of faculty left
2016-17	4	3
2017-18	1	3
2018-29	4	2

### 8. Profile of Vice Chancellor/ Director / Principal / Faculty

For each Faculty give a page covering with Passport size photograph – Attached in separate sheets

### 9. Fee

- Details of fee, as approved by Board, for the Institution – Rs.6,46,000/-
- Time schedule for payment of fee for the entire programme – in 5 installments
- No. of Fee waivers granted with amount and name of students – Attached
- Number of Scholarship offered by the Institution, duration and amount – Attached
- Criteria for fee waivers/scholarship – Attached
- Estimated cost of Boarding and Lodging in Hostels – Rs.1,58,100/-

### 10. Admission

- Number of seats sanctioned with the year of approval - 120 seats – 2019
- No. of students admitted under various categories each year in the last three years – Not Applicable
- Number of applications received during last two years for admission under Management Quota and number admitted – Not applicable

### 11. Admission Procedure

- Mention the admission test being followed, name and address of the Test Agency and its URL (website)
  - MAT by AIMA
  - XAT by XLRI
  - CAT by IIMs
  - CMAT by AICTE
- Number of seats allotted to different Test Qualified candidate separately (AIEEE / CET)

(State conducted test / University tests/ CMAT / GPAT / Association conducted test) –  
Not applicable

- Calendar for admission against Management / Vacant seats: Not Applicable
  - Last date of request for applications :
  - Last date of submission of applications :
  - Dates for announcing final results :
  - Release of admission list (main list and waiting list shall be announced on the same day) :
  - Date for acceptance by the candidate (time given shall in no case be less than 15 days) :
  - Last date for closing of admission
  - Starting of the Academic session :
  - The waiting list shall be activated only on the expiry of date of main list
  - The policy of refund of the fee, in case of withdrawal, shall be clearly notified – Existing As per AICTE Policy

## **12. Criteria and Waigtag for Admission –**

- Describe each criterion with its respective weightages i.e. Admission Test, marks in qualifying examination, etc.
  - Qualifying Admission test – 35%
  - Past academic performance – 25%
  - Sports, extra curricular activities and academic diversity – 5%
  - Gender diversity – 5%
  - Group discussion – 10%
  - Personal interview – 20%
- Mention the minimum level of acceptance, if any – 50% in graduation & valid test score
- Mention the cut-off levels of percentage and percentile score of the candidates in the admission test for the last three years – 50% in graduation & valid test score
- Display marks scored in Test etc. and in aggregate for all candidates who were admitted – Attached

## **13. List of Applicants – Admission on Merit. No management quota.**

- List of candidate whose applications have been received along with percentile / percentage score for each of the qualifying examination in separate categories for open seats. List of candidate who have applied along with percentage and percentile score for Management quota seats.

## **14. Results of Admission Under Management seats / Vacant seats – Not Applicable**

- Composition of selection team for admission under Management Quota with the brief profile of members (This information be made available in the public domain after the admission process is over)
- Score of the individual candidate admitted arranged in order or merit
- List of candidate who have been offered admission
- Waiting list of the candidate in order of merit to be operative from the last date of joining of the first list candidate
- List of the candidate who joined within the date, vacancy position in each category before operation of waiting list

## 15. Information of Infrastructure and Other Resources Available

- Number of Class Rooms and Size of each –
  - 8 classrooms - 115.79 sq. cm each
  - 2 classrooms – 117.05 sq. cm each
- Number of Tutorial rooms and size of each
  - 2 tutorial rooms – 66.47 sq. cm.
  - 1 tutorial room – 45.23 sq. cm.
  - 1 tutorial room – 42.72 sq. cm.
- Number of Laboratories and size of each – Not Applicable
- Number of Drawing Halls with capacity of each – Not Applicable
- Number of Computer Centres with capacity of each – 1 computer centre of 234.55 sq.cm
- Central Examination Facility, Number of rooms and capacity of each - NA
- Barrier Free Built Environment for disabled and elderly persons - Yes
- Occupancy Certificate - Yes
- Fire and Safety Certificate - Yes
- Hostel Facilities - Yes
- **Library**
  - Number of Library Books - 23,493
    - No. of Titles - 16,916
    - No. of subscribed journals - 14
  - List of online National / International Journals subscribed – 12,269
  - E-Library facilities - Yes (E-books – 3,914)
- **Laboratory and Workshop – Not applicable**
  - List of Major Equipment / Facilities in each Laboratory / Workshop
  - List of Experimental Setup in each Laboratory / Workshop
- **Computing Facilities**
  - Internet Bandwidth - 34 Mbps
  - Number and configuration of system - 232 Desktop & 13 Laptop (20 Nos. (Dell) Core i3 processor, 4 GB RAM, 1TB HDD, 19.5 inch LED monitor,



212 HCL Core 2 Duo, 2 GB RAM, 160 GB HDD, 15" TFT monitor)

- Total number of system connected by LAN - All
- Total number of system connected by WAN - All
- Major software packages available – SPSS, MS OVS-es, Antivirus, Tally
- Special purpose facilities available - Video conferencing, On-line examination centre, Wi-fi campus
  
- Innovation Cell – Not Applicable
- Social Media Cell - Yes
- Compliance of the National Academic Depository (NAD), applicable to PGCM/PGDM Institutions and University Departments – Yes
  
- **List of facilities available**
  - Games and Sports Facilities – both indoor and outdoor games available
  - Extra-Curricular Activities – talent festival IGNITE, blood donation, tree plantation, Swachh Bharat initiative etc
  - Soft Skill Development Facilities - Finishing School Activities.
  
- **Teaching Learning Process**
  - Curricula and syllabus for programme as approved by the Board – available
  - Academic Calendar – available
  - Academic Time Table with the name of the Faculty members handling the Course – Available
  - Teaching Load of each Faculty – Available
  - Internal Continuous Evaluation System and place – yes
  - Student's assessment of Faculty, System in place – yes
  
- For each Post Graduate Courses give the following :
  - Title of the course - Post Graduate Diploma in Management (PGDM)
  - Curricula and Syllabi – Revised each year in consultation with the industry, alumni, market demand and Approved by the Board and
  - Laboratory Facilities exclusive to the Post Graduate Course – Finishing School Lab, SPSS Lab, Computing Lab
  
- Special Purpose – Not Applicable
  - Software, all design tools in case
  - Academic Calendar and frame work

16. Enrollment of students in the last 3 years -  
2016 – 47  
2017 – 44  
2018 – 47

17. List of Research Projects / Consultancy Works

- Number of Projects carried out, funding agency, Grant received – AIMS sponsored research projects
- Publications (if any) out of research in last three years out of masters projects – 5
- Industry Linkage – Yes
- MoUs with Industries (Minimum 3)

18. LoA and subsequent EoA till the current Academic Year – Attached

19. Accounted audited statement for the last three years – Attached

20. Best Practices adopted, if any –

- \* Continuous evaluation system
- \* Choice based credit system
- \* Course of independent study
- \* Mentor mentee system
- \* Transparency in governance and academic systems