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## IMCON'18 AT ASBM

International Management Convention-2018 was organized from 11th to 13th January 2018, in Asian School of Business Management. 'Creating Smart Organisations - Redefining Business' was the Buzzword of this International Management Convention. Sub-themes of the convention were Smart HR, Smart Marketing, Smart Finance and Smart Technology etc. Event was inaugurated by Prof. (Dr.) T. D. Kemparaju, Vice-Chancellor of Bengaluru North University, by lighting the



'Lamp of Wisdom'. Technical sessions with eminent

speakers were also held. More than 60 Foreign Delegates had attended the Convention.