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Business Standard

DATE:

6th & 7th January, 2018

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Business Standard

ASBM celebrates Achievers' Day 'Moorchhana', 2017

The ace B-school, Asian School of Business Management (ASBM), celebrated its 11th Annual Day 'Moorchhana'. A blood donation camp was organized & students, faculty and staff members also participated in a Swachh Bharat campaign by cleaning the ASBM campus and its surrounding.

Sri Surjya Narayana Patro, Hon'ble Minister, Cooperation, Food Supplies and Consumer Welfare, Govt. of Odisha inaugurated the Annual Day function as the Chief Guest & proclaimed that it is not easy and profitable to run a business in the old laidback style. The knowledge and skills derived by the students from management education can bring success to business, he said. He appreciated the role played, and the success achieved, by the old students of ASBM in their corporate life, which has been possible because of the high stan-

dard of education. He announced that ASBM would soon become a state private university.

Dr. Subhrendu Sekhar Dey, Managing Director, APICOL, Govt. of Odisha attended the function as the Guest of Eminence & highlighted the business opportunities in Odisha emanating from agriculture and agro-based industries, and exhorted the students to become innovative entrepreneurs.

In his welcome address, the Founder and Group Director of ASBM Prof. Biswajeet Pattanayk narrated the journey of ASBM over the last eleven years, and described how the Institute has been trying to fulfill the prophesy. On this occasion, the Chief Guest gave away prizes and citations to the achievers. Prof. Manmath Nath Samantaray introduced the guests and Prof. Mrutyunjay Dash proposed the vote of thanks.

