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Mgmt convention at ASBM:

The International Management Convention (ImCon)-2018, an intellectual conglomeration of management gurus, research scholars, successful industrialists and management students was held at the Asian School of Business Management from January 11 to 13. Creating Smart Organisations Redefining Business was the theme of the convention. Participants also discussed smart HR, smart marketing, smart finance and smart technology. The three-day event was inaugurated by vice-chancellor of Bengaluru North University T D Kemparaju.