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## **ASBM TALENT FESTIVAL 'IGNITE-2017' CELEBRATED**

**I**GNITE' – The exhilarating cultural extravaganza and talent hunt festival of ASBM was inaugurated by Honourable Chief Guest Prof. Soumendra Mohan Patnaik, V.C. of Utkal University. He was impressed by the creative power of budding talents and appreciated the innovative ideas projected by the young management graduates. He said that, 'One, who has mastered the art of reaching out to others, will do wonders in life. Learning comes from a person, who takes the first step'. He especially appreciated the efforts of Prof. Biswajeet Pattanayak, Founder, ASBM in this direction.