

New Edition

Human Resource Management

Fifth Edition

Biswajeet Pattanayak

THE BOOK

This concise text elaborates a clear understanding of the principles of Human Resource Management. Following a case-study approach, this book continues to educate students on HRM concepts, keeping its readers abreast with the fast-changing business environment. The text is interspersed with clearly-labelled figures and tables along with chapter-end questions for a better understanding of the concepts explained.

NEW TO FIFTH EDITION

- A new chapter on 'New Age HR: Analytics to Digitalization'
- Reworked chapter on Strategic HRM
- Latest developments in each and every segment of HR
- End notes for easy reference
- New practices, models, illustrations and examples
- Recent Indian cases
- New research, applications, and experiments with a judicious balance

TARGET AUDIENCE

- Management Students
- Commerce Students

THE AUTHOR

BISWAJEET PATTANAYAK is presently Director of Asian School of Business Management, Bhubaneswar. Dr. Pattanayak is formerly Distinguished Professor of HR & OB of IIM, Indore and Lucknow.

He has, to his credit, 24 books and 86 research publications in referred journals, and his papers are regularly published in reputed professional journals. Prof. Pattanayak has been conferred with the prestigious International Teaching Excellence Award in June 2016 of Accreditation Council for Business Schools and Programs (ACBSP) at Atlanta, USA, as one among the top ten management educators of the world, and the only one from India.

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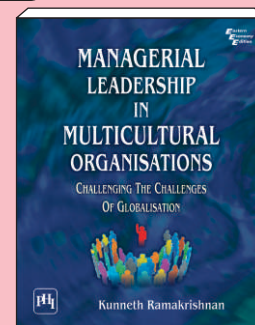
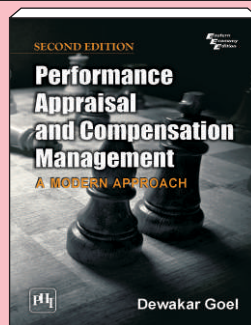
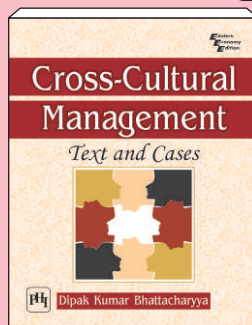
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