



Asian School of Business Management

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Book release

Chief minister Naveen Patnaik released fifth edition of Biswajeet Pattanayak's book on human resource management. Pattanayak is a former professor of IIM Lucknow and Indore. He is presently the director of Asian School of Business Management in Bhubaneswar. The CM advised Pattanayak to continue his research in the field. The new edition of the book incorporated the latest developments in the field of human resource management. It also took into account the dreams and aspirations of the current generation and its expectations from the organisation. The book also took care of the technological aspects of management of human resources, including the latest concept of HR analytics.
