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**CAMPUS
TALK**



PROMOTIONS

ASBM Faculty Development Programme on Research

Asian School of Business Management, a premier institute in management education, has organised a Faculty Development certificate programme on "Data Analysis for Research and publication. The programme has been designed to equip the participants to work on their gap analysis in research, its problems and applications in the long run. This week long programme was inaugurated by Prof (Dr.) Ashok Kumar Das, Vice-Chairman, Odisha State Higher Education Council by lighting the lamp of wisdom. He highlighted the importance of research both in academics and industry and appreciated the efforts made by ASBM for organising an FDP to promote research. While comparing the research environment prevailing in data Science, bio Science and social science, he insisted on exploring fresh areas of research rather than focusing only on incremental research.

In his welcome address, Prof(Dr.) Biswajeet Pattanayak, Founder and Group Director of ASBM,

expressed his concern over widening skill gap and lack of basic research skills. He added that ASBM has been organising an FDP on research every year to bridge that skill gap. Prof. Pattanayak laid emphasis on generating individual passion for research and innovation to develop a research-centric approach. He commended the research scholars to develop a sense of curiosity, which can lead to groundbreaking outcome for benefitting the society at large.

The valedictory ceremony was graced by Prof. (Dr.) Kishore Kumar Das, Dean of Management of Ravenshaw University. He distributed certificates to the participants and lauded the efforts of ASBM in promoting research skill among the academic community.

Researchers and management teachers from across the country participated in the certificate programme. It was coordinated by Prof (Dr.) Padmanava Mohapatra and Prof(Dr.) Prakash Chandra Dash.

