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ASBM New Batch Inaugurated



use their intuition for decision-making. He also emphasised that the youth of today should think of giving something back to the society instead of only taking from others. [Source: Asian School of Business Management]

The new batch of ASBM academic programmes – PGDM, BBA & B.COM – was inaugurated in a gala ceremony by Dinabandhu Mahapatra, MD & CEO of Bank of India. He explained the five D's of management – Dump (irrelevant things), Delay (what is not necessary today), Delegate (anything that can be performed by the juniors), Do yourself (important tasks essential to achieve the organisational goal) and Document (whatever work is performed) – through which a manager can make a difference. He also emphasised on peer audit in every sphere of life. The programme was presided over by Prof. Dr. Prasanna Kumar Patasani, Hon'ble Member of Parliament, Bhubaneswar. In his address, he proclaimed that life management is an important aspect for every individual. He further advised the students to manage their own health so that they can ultimately contribute to the society. The Guest of Eminence Prof. Dr. Debendra Nath Jena, Former Vice Chancellor, Utkal University of Culture, emphasized on 'change and challenge' as two vital aspects in the field of management. Earlier, in his welcome address, the Founder and Group director of ASBM, Prof. Dr. Biswa-jeet Pattanayak quoted from Malcolm Gladwell's 'Blink' and advised the students to

