

NEW PAPER:

Business Standard

DATE:

28.12.2018

PAGE:

7

 Business Standard

ASBM celebrates Achievers' Day 'Moorchhana', 2018

The leading B-school, Asian School of Business Management (ASBM), celebrated its 12th Annual Day 'Moorchhana' on 7th and 8th December. A blood donation camp was organized on the first day and the students, faculty and staff members of ASBM donated 71 units of blood in coordination with the staff members of Central Blood Centre, Cuttack. The students, faculty and staff members also participated in a Swachh Bharat campaign by cleaning the ASBM campus and its surrounding.

Sri Soumya Ranjan Patnaik, Hon'ble Member of Parliament, inaugurated the Annual Day function as the Chief Guest on the second day. The knowledge and skills derived by the students from management education can bring success to business. He advised the students not to miss any opportunity in life. The Hon'ble Member of Parliament also praised the endeavor made

by the Founder & Group Director of ASBM (Dr.) Biswajeet Pattanayak in establishing a renowned management institute in the State.

Prof. (Dr.) Ishan Patro, Vice Chancellor, Ravenshaw University attended the function as the Guest of Eminence. He appreciated teacher's job as the best job in this world and inspired the students to be honest in facing the challenges of life in order to fulfill the existence. He also explained all that happens for the betterment of an individual, that cannot be bought by money but ethics and honesty can bring those.

On this occasion, the Chief Guest distributed prizes and citations to the achievers. Prof. (Dr.) Mrutyunjay Dash introduced the guests and Prof. (Dr.) Hemanta Kumar Panda proposed the vote of thanks. The two-day programme ended with a cultural extravaganza presented by the students.

