

**ASBM UNIVERSITY**  
School of Information System

**National Virtual Symposium  
on  
AI & Decision Science, 2021**

**17th April, 2021**



Shiksha Vihar, Post : ASBM University, Bholā (Chandaka), Bhubaneswar-754012 |

Tel. 0674 - 2744881 - 82 | [www.asbm.ac.in](http://www.asbm.ac.in)

# ABOUT THE PROGRAMME :

AI and Decision Science play a significant role to perform intelligent data analysis. Decision Science is the collection of quantitative system to facilitate decision making process for an individual as well population. Decision Science enables data driven insights and applying the elements of cognitive science for planning and policies development. Decision science is a like a tool that helps in making decisions. Its application lies in the area of Business and Management, Law, Education, Environmental Regulation, Military Science, Public health and Public policy. It's a mixture of different technologies such as Mathematics, Finance and Analytics. In future prospective it lies in the field of Automated – Decision Making, Data Empowerment and etc.

Artificial Intelligence represents an action planned feedback of perception. Artificial Intelligence combines large amounts of data through iterative processing and

intelligent algorithms to help computers learn automatically. Artificial Intelligence uses logic and decision trees. Chat bots, and Voice assistants are popular applications of AI.

Examples of companies employing Decision Science Analyst include: ●Flipkart ●OLA ●Pay-Pal ●HSBC ●Western Union ●Oracle

The symposium brings how AI with the help of decision science has been able to provide reliable insight to decision-makers. Artificial Intelligence techniques are increasingly extending and enriching decision support through different means such as coordinating data delivery, analyzing data trends, providing forecasts, developing data consistency, quantifying uncertainty, anticipating the user's data needs, providing information to the user.

## CHAIRMAN



**Dr. Biswajeet Pattanayak**  
President,  
ASBM University

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ASBM University  
School of Information System  
**NATIONAL VIRTUAL SYMPOSIUM ON AI & Decision Science, 2021**  
*17th April, 2021*

*Inaugural Session*

**Chief Guest**



**Shri Rajesh Sharma**, ITS, Fellow (IIMI)  
Senior Deputy Director General,  
Dept. of Telecommunications, Govt. of India

**Guests of Honour**



**Shri Chandra S Dasaka**,  
COO and CSO,  
Deltamarch Technologies, Hyderabad



**Shri Anvesh Dasari**,  
Vice President -  
R & D Efronics Systems Pvt. Ltd



**Shri Bala Prasad Peddigari**,  
Chief Products Officer –  
HiTech CTO Engineering Team at  
Tata Consultancy Services, Hyderabad

*Plenary Session*

**Eminent Panel Members**



**Mr. Sakyasingha Mahapatra**,  
Founder, Managing Director & CEO,  
SakRobotix Lab



**Dr. Korra Sathya Babu**,  
Assistant Professor Grade-I,  
Department of CSE, NIT, Rourkela



**Dr. Annavarapu Chandra Sekhara Rao**,  
Assistant Professor,  
Department of CSE, IIT(ISM), Dhanbad

**Delegate Fee:**

- ❖ Corporate: Rs.500/-
- ❖ Academicians : Rs.200/-
- ❖ Students & Research Scholars: **FREE**

**Fee Detail:**

- ❖ The registration fee includes admission to the symposium, and e-certificate. Only the registered participants will be allowed to participate in the symposium.

**Registration Process:**

**Please follow the following steps:**

- ❖ Click on the registration link :  
For Corporate & Academicians : <http://t.ly/P0n7>  
For Students & Research Scholar :  
<https://forms.gle/Hsm2zpA4X5yCUs7d8>
- ❖ Select the branch : ASBM University - Event

- ❖ Fill in your E-mail Address
- ❖ Fill in all the required personal details
- ❖ Next select "Symposium - Finance" under what type of Event, you wish to attend?
- ❖ Select Programme to select your participation type (Corporate, Academicians and Research Scholars, Students)
- ❖ Submit the details and go ahead with payment of fees.  
Instructions for the participants:
  - ❖ There are limited seats and participants will be allowed on first-registered-first-served basis.
  - ❖ Confirmation will be sent after successful registration and payment of fee.
  - ❖ Joining link of the programme will be circulated 30 minutes before the commencement of the sessions.
  - ❖ Participants need to have functioning laptop/desktop/mobile phone with uninterrupted Internet Connectivity
  - ❖ The participants are required to join the sessions before 15 minutes of the starting time.



## About ASBM University

ASBM University, established by Government of Odisha in 2019 as a state university, traces its legacy to Asian School of Business Management, which was founded in 2006 by a team of dedicated educationists and management professionals led by Prof. Biswajeet Pattanayak, former Professor of IIM Lucknow & Indore. The fact that a standalone B School has been granted university status by the state government within fourteen years of its existence speaks volumes about its quality parameters and performance. In fact, its quest for excellence has resulted in ASBM being awarded international accreditation by Accreditation Council for Business Schools and Programs (ACBSP), USA for its MBA Programme.

ASBM University offers cutting edge courses like MBA, Ph.D. in Management, MBA (Rural Management), Executive MBA, MBA (Semester abroad with University of Nottingham Malaysia), M.Sc. (AI & Decision Science), M.Sc. (IT Management), M.Com., M.A. (English), M.A. (Communication & Digital Media), M.A. (Economics), B.Com. (Hons.), B.A. (English-Hons.), B.A. (Communication & Digital Media), B.A. (Economics-Hons.), BBA

(Hons.), BBA (Rural Management), BBA (E-Commerce), B.Sc. (Data Science) and B.Sc. (IT Management)

Besides playing a pivotal role in providing value based management education with an industry driven curriculum, ASBM University is also committed to research and development. To realise its vision to set the best standards for management education and business leadership, ASBM has entered into coveted MoU with internationally reckoned centres of learning like University of Nottingham Malaysia, Metropolitan State University (MSU), California State University, San Bernardino (CSUSB), Westcliff University, North Carolina Central University (NCCU), St. Cloud State University, Universidad Argentina de la Empresa (UADE), Argentina and Management Development Institute of Singapore (MDIS), Singapore.

## About Bhubaneswar



Bhubaneswar, the capital city of Odisha, is one of the first planned cities of India and is now in the forefront of the smart city movement. Aptly called the City of Temples, it is home to a large number of temples, the more famous ones being Bharateswar & Satrugneswar (6th century AD), Parsurameswar (7th century), Rameswar & Vaital (9th century), Mukteswar (10th century), Rajarani &

Bramheswar (11th century), and of course Lingaraj (11th century), the most renowned. Together with Puri (Jagannath temple) and Konarka (Sun temple, a world heritage site), it forms the golden triangle for tourism. The golden beaches of Puri and Konarka add to the attraction.

Bhubaneswar is also an acclaimed centre for art and craft – applique work (from Pipli), handloom saree (from Sambalpur, Berhampur, Sonapur & Maniabandha), silver filigree (from Cuttack), stone carving, pata painting (from heritage village Raghurajpur), brass & bell metal work (from Kantilo & Balakati), dhokra casting, horn art, cane furniture etc. It is also home to world renowned Odissi dance and Odissi music.

The other important attractions of Bhubaneswar include Udayagiri and Khandagiri Caves, Dhauli (with its Ashokan rock edict and Buddhist monument standing witness to transformation of Ashoka, the War Monger to Ashoka, the Peace Keeper), Chaoushathi Yogini temple (at Hirapur, one among only five in India), Nandan Kanan (437 hectare zoological park and botanical garden), Odisha State Museum, Odisha Modern Art Gallery, Regional Museum of Natural History, Tribal Museum, Pathani Samanta Planetarium etc.



**Venue : Shiksha Vihar, Post : ASBM University, Chandaka, Bhubaneswar-754012**

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**For details please Visit : [www.asbm.ac.in](http://www.asbm.ac.in)**