



Management Development Programmes,
Unit based Programmes &
Consulting Services



Industry Connect Division

Asian School of Business Management

Bhubaneswar

www.asbm.ac.in

About the Institute



Asian School of Business Management an Autonomous Business School approved and recognized by AICTE, Ministry of HRD, Govt. of India, is a name to reckon with in the educational firmament of the country. The institute has quality accreditation by National Board of Accreditation (NBA) and International Accreditation of SAQS. It was established by a team of educationists and management professionals led by Prof. Biswajeet Pattanayak, former Professor of IIM Lucknow & Indore benchmarking the IIMs with a dedicated mission to impart quality management education. Besides playing a pivotal role in providing value based education to the Post Graduate Students in pursuant to an industry driven curriculum, it is also committed to research and developmental activities. By dint of continuous innovation in the quest for excellence, the institute has been rated A++ by Business India & has bagged the Top B-School Award by Competition Success Review. ASBM has also figured in the Top 20 B-Schools in a survey conducted by Dainik Bhasker Lakshya B-School Survey. ASBM has received "Excellence in Education" award by CSR in 2013. The Institute has



also been rated highest on governance parameter, along with IIM-Ahmedabad for three consecutive years by Indian Management best B-School Survey. To realise its vision to set the best standards for management education and business leadership, it has entered into coveted agreements with internationally reckoned centres of learning and excellence like Universidad Argentina de la Empresa (UADE), Argentina; St. Cloud State University, USA; California State University, San Bernardino (CSUSB), USA and North Carolina Central University (NCCU), USA.

Management Development and Training Centre

Management Development and Training Centre of ASBM aims to create training base documents, engage in management advocacy for general and human resource development and align itself with the human resource policies, training and capability enhancement programmes of the business houses and conglomerates to develop a professional human workforce leading to increased output and productivity within and outside the organisation and together march towards inclusive growth.

One of the prime objectives of the training centre is to conduct human resource training in the various functional areas of management to provide quality inputs to national, government, public and private sector organisations.

Overview

Motivating the employees to face and accept new challenges and to flourish is indeed a Herculean task. This intensifies the need for education, training and development. Honing up the existing skills and acquiring specialised skills is a perpetual requirement. We offer you an entire portfolio to choose from diverse training programmes that will address your needs at all levels. Our customised programs can be linked with performance assessment, providing opportunities of vertical and lateral growth for employees.

Why are Management Development programmes necessary?

Most new managers feel as though they have been thrown into the middle of the ocean without a life jacket. Mastering managerial skills will provide managers with the confidence and skills required to manage themselves as well as the team. The training

programmes serve as a tool to sharpen the essential lessons which can be applied to real life circumstances.

Direct Benefits

- ▶ Improves employee motivation
- ▶ Brings in ability for self assessment and self appraisal
- ▶ Provides opportunity for growth
- ▶ Provides means for performance assessment
- ▶ Enables employee retention
- ▶ Provides employee training and development opportunity

Salient Features

Industry Experts as Faculty

Our faculty is drawn from a diversified pool of highly experienced industry professionals and academicians. Their different background and vast experience provide valuable insights into the dynamic and challenging world of business.

Interactive Training at Corporate Premises

We go one step ahead in making you comfortable. We come and train at your premises so that you are comfortable in your own premises and the transfer of learning takes place at a faster rate. However, MDPs can also be delivered in the ASBM premises in the city, if desired by corporates.

Case Studies, Workshops & Presentations

The pedagogy of the course would facilitate the participants to learn from three equally important sources of knowledge –self learning, learning through interaction with the faculty and among the participants. It includes case-studies, role-plays, interactive classroom simulations, work-shops, group exercises and presentations.

Outbound Training

This is an added advantage provided in some development programmes like Team Building, Leadership Development provided through experienced partners.

Programme Pedagogy

These programmes are customised to excite managers and leaders intellectually and also build competencies to face the challenges and opportunities at higher positions in the diverse work contexts.

Tailor - made Programmes

Management Development and Training Centre at ASBM offers both open and tailor made customized programmes of various durations with both domestic as

well as overseas learning components. These programmes are designed and delivered by experienced faculty of ASBM and experts from the corporate world with proven expertise of executive education. The faculty at ASBM has a unique ability to connect to the participants in facilitating the learning process.

To support and enrich the core curriculum, the programme integrates a variety of teaching and learning resources including practical and experiential learning through cross disciplinary case studies and sharing of real time problems.

Unit Based Programmes

Every organisation faces continuous challenges of keeping pace with latest concepts and techniques in different fields, providing training support in specific areas or specific groups, and enthusing employees for further training and influencing their attitudes.

ASBM assists the organisation through its unit based programmes which cover the latest concepts and techniques in different fields of functional and general

management. These programmes will be designed to meet identified training needs of specific organisations which in turn will influence the attitude of employees and make them more learning oriented.

Consultancy services

Every organisation periodically needs external consultancy as need arises for expertise which is not available within the organisation. Moreover, additional support is necessary to broaden and update the expertise available in the organisation with a fresh, impartial and holistic outlook which will be more beneficial.

ASBM assists the organisation through its consultancy service which will :

- Provide the needed expertise
- Work with the organisation and impart the needed thrust to the organisation
- Provide the benefits of a multi-disciplinary team with divergent backgrounds
- Bring to bear on the assignment all the experience gained in varied areas over diverse organisations.



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