



announces

**Management Development Programme on  
Human Resource Management  
for Corporate Excellence**

2nd, 3rd, & 4th February, 2017



*Programme Facilitator*

**Dr. Biswajeet Pattanayak**

**Venue :  
Hotel BNR Chanakya, Puri**



9th B-School in India with  
Double International Accreditation

एशियन बिजनेस प्रबंध संस्थान

**Asian School of Business Management**

**Bhubaneswar**

[www.asbm.ac.in](http://www.asbm.ac.in)



## About the Programme

Liberalisation and globalisation have changed the business scenario in the country. Today we look forward to competition at global market. It is not enough to just manage an organization effectively for achieving corporate excellence. And unless organizations learn to tune human resources, success will be elusive. The effectiveness of the organization depends upon the strength of its human resources as the latter has been identified as the core of the whole system. In view of this, ASBM is offering this programme for the benefit for HR professionals and senior executives working in different sectors.

## Objectives

- To expose the participants to the changing scenario and dynamics of Human Resource Management.
- To create an opportunity to experience and get insights into the recent developments in various dimensions of Human Resource Management.

## Programme Content

- New HR for Corporate Excellence
- Recruiting & Retaining Talented Human Resource
- Compensation Management
- Performance and Potential Appraisal
- Competency Development
- Talent Management

## Expected Profile of Participants

This programme will be beneficial to Executives of Middle Level, Senior Level and Line Managers of public & private sector organisations and multi-national corporations.

## Duration

The programme will commence on 2nd February, 2017 and will be over by evening of 4th February 2017. The participants can make their return travel plan after 6 pm on 4th February, 2017. The programme will be conducted at Hotel BNR Chanakya, Puri.

## Pedagogy

Emphasis will be on bringing clarity of thought through Cases, Psychometric test, Games, Movies and Lectures.

## Registration

Participants should be nominated by their organisation. The last date for receiving nomination is 25th January, 2017. The course will have a maximum of 20 participants received on first-come-first-served basis. ASBM reserves the right for acceptance of a nomination.

## Fee

This programme is a residential programme. The fee is Rs. 30,000/- per participant which includes charges for boarding, lodging and course material, training kit, certification and photographs. Snacks and Tea/ Coffee will be served during the session breaks.

## Nomination

Please send the duly filled nomination form along with a Demand Draft drawn in favour of "Asian School of Business Management", payable at Bhubaneswar to The MDP & Consulting Division, Asian School of Business Management, Corporate Office, 8, Sai Anandam Complex, Patia Square, Bhubaneswar -751024. The fee is non-refundable, but can be adjusted against another participant or any other Management Development Programme of the Institute, if the nominated participant is not able to attend this programme.



## Programme Facilitator

### Dr. Biswajeet Pattanayak

M.A., Ph.D., D.Litt. D.Sc. FIMA

Former Distinguished Professor IIM, Indore & Lucknow

#### Founder & Director

Subject Area – Organisational Behaviour & Human Resource Management

Dr. Biswajeet Pattanayak is the former Professor of Indian Institute of Management (IIM) Indore & Lucknow. He is a Ph.D. and D.Litt. in Organisational Behaviour, D.Sc. in Management Science and is a Fellow of All India Management Association (AIMA), New Delhi. He has completed certificate programme in Stress Management from IIM Ahmedabad and on Occupational Psychology from Central Labour Institute, Govt. of India, Mumbai. He has also completed the Certified Evaluators Programme of ACBSP held at Atlanta, USA.

Prof. Pattanayak has received the prestigious International Teaching Excellence Award for 2016 instituted by the Accreditation Council for Business Schools and Programs (ACBSP), USA, as one among the top ten management educators of the world, and the only one from India. He has been appointed by the Hon'ble President of India as a member of the Courts (the highest bodies of Governance) of Central University of Rajasthan and Guru Ghasidas Central University, Chhattisgarh. He is an elected member to the Council of Management of All India Management Association (AIMA), New Delhi.

He has held several academic and administrative positions in a career spanning over 26 years which include Vice-Chancellor of KIIT University, Director of Indian Institute of Bank Management, Guwahati (an RBI institution), and Group HR Head of the Essar Group. He had also worked for National Institute of Industrial Engineering (NITIE), Mumbai, and Steel Authority of India Limited.

Popularly known as the 'LAGAAN Professor' after his innovation in teaching through introduction of 'Lagaan' movie in the course curriculum of IIM – Indore. On invitation Prof. Pattanayak conducted CE Workshop titled *Lagaan workshop based on Oscar nominated movie Lagaan on Team-building & Leadership* at 62<sup>nd</sup> Annual Convention of International Council of Psychologists, 3<sup>rd</sup> – 6<sup>th</sup> August, 2004 at Jinan, China which was attended by educationist across the world. Prof. Pattanayak has to his credit more than 85 research publications in national and international referred Journals and 23 books published by well-known publishers like Prentice Hall, Sage, Excel Books and Bloomsbury. His book 'Creating Performing Organisation' has been a global best seller of Amazon.com. His papers are published in reputed international journals like Organisation Development Journal (USA), HRD International (UK), International Journal of Psychology (UK), International Journal of HRD & Management (UK) etc. He has presented a number of papers and also Chaired sessions both in National and International Conferences. He, being a popular trainer, has conducted a large number of senior management programmes for more than hundred companies. He has also undertaken several consulting assignments for many organisations including the World Bank.

He has conducted a number of Management Development & In-company Programmes for BPCL, Care India, ESSAR Group, Tata Teleservices, BHEL, Anglo Eastern Hong Kong Shipping Ltd, IDBI, NTPC, Kaniha, State Bank of India, Indian Petro-Chemicals Ltd., Atul Ltd, Bank of India, Benara Group of Industries, J M Baxi, Oxfam GB, Canara Bank, Coal India, College of Naval Warfare, Don Bosco, Guwahati, Export Credit Guarantee Corporation (ECGC), GAIL, Golden Tobacco Company Ltd., Mumbai, Grasim Industries Ltd, Nagda, GRID Corporation, Simplex Mills Co. Ltd. (Damani Group), NALCO, GTC Ltd., Hotel Centaur (Hotel Corporation of India), Indian Dyes Stuff (Sun Mafatlal Group), OPGC, Internal Security Academy (CRPF), Mount Abu, LIC of India, Ordnance factories, Ordnance Factories Staff College, Nagpur, Standard Alkalis Ltd. (Mafatlal Group), Reliance Industries Ltd., The Shipping Corporation of India (Maritime Training Institute), Maharashtra State Electricity Board, Ruchi Group, Sir Sooroabji Pochkhanwala Banker's Training College (Dena & Central Bank), Ortel Communication, Ministry of Personnel & Training, Reserve Bank of India, Mumbai, Rashtriya Chemicals & Fertilisers Ltd, Mukand Steel Ltd., New India Assurance Company Ltd, United India Insurance Co. Ltd., National Handloom Development Corporation Ltd, Naval Dockyard, Mumbai, PMS India Limited, Indore, State Institute of Public Administration & Rural Development, Tripura, State Bank of Bikaner & Jaipur, Steel Authority of India Ltd. etc.

He has been honoured with citation by noted award winning writers Mr. Amitav Ghosh and Mrs. Shobhaa De on behalf of the Arya Vedant Society for his seminal contribution to the field of management. He is the recipient of several awards and accolades, to name but a few "Decan Herald Award for Best Teacher in Management, 2008", "Dewang Mehta Award for Best Professor in HRM by Dewang Mehta Foundation, 2008", "Decan Herald Best Teacher in HR & OB Award, 2005", "SRUJANI Creativity Award of SAIL" 1995, "SULZER Man of IE National Award in Human Resource" of NITIE, 1999 and "Career Award" of AICTE, 2000.

Prof. Pattanayak has been honoured by Citation in 'Reference India', 'Indo-European Who's Who', 'Asian-American Who's Who', 'Who's Who in the World (Marquis)', 'Asia-Men and Women of Achievement', 'Leading Scientist of the world' by International Biographical Centre, Cambridge, England.

Areas of interest – Creating Performing Organizations, Corporate Excellence, Organizational Restructuring & Transformation, Stress Management, Organisational Citizenship Behaviour, Learned Optimism, Organizational Effectiveness, Personality Development

Professional affiliation – All India Management Association (Fellow), International Association of Applied Psychology (USA), American Psychological Association (USA), International Council of Psychologists (USA), Indian Science Congress Association, Indian Society for Training and Development, National Institute of Personnel Management, National HRD Network, Indian Society of Applied Behavioural Science.

# About the Institute



Asian School of Business Management, located in the lap of nature on the outskirts of Bhubaneswar, the capital city of Odisha, is an autonomous business school. Established in 2006 by a team of dedicated educationists and management professionals led by Prof. Biswajeet Pattanayak, former Professor of IIM Lucknow & Indore, ASBM has been benchmarked with the IIMs for providing quality management education. It offers the PGDM programme approved by AICTE, Ministry of HRD, Govt. of India and got national accreditation of NBA. The quality parameters of the school have earned it two international accreditations – ACBSP (USA) and SAQS. In fact ASBM is the 9th B School in the country to have been honoured with double international accreditation.

Besides playing a pivotal role in providing value based management education with an industry driven curriculum, ASBM is also committed to research and development. By dint of continuous innovation in its approach for excellence, ASBM has been rated 'A++' institution by Business India for consecutively last 5 years, has received ETV Eduquest Excellence Awards 2015 as B-School of the Year for promoting Industry – Academic Interface, Top B-Schools of Eminence in 2016, Excellence in Education Award in 2013 & Top Institute of India' award in 2011 India by Competition Success Review, 19th position in India – Dainik Bhaskar Lakshya B-School Survey, 2011, Best B-school in India Award by Deccan Herald in 2008, B-school Leadership Award by 16th Business Schools Affaires & Dewang Mehta Foundation in 2008. The Institute has also been rated highest on governance parameter, along with IIM Ahmadabad for three consecutive years by Indian Management best B-School Survey.

To realize its vision to set the best standards for management education and business leadership, ASBM has entered into coveted MoU with internationally reckoned centers of learning and for student exchange programme with Management Development Institute of Singapore (MDIS), Singapore, Metropolitan State University, USA, Westcliff University, California, United States of America, College of Management "Edukacja", Wroclaw, Poland. St. Cloud State University, Minnesota, United States of America, California State University, San Bernardino (CSUSB), United States of America, Universidad Argentina de la Empresa (UADE), Buenos Aires, Argentina and North Carolina Central University (NCCU), Durham, NC, United States of America.



*For further details, Please write to :*

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The Programme will be conducted  
at **Hotel BNR Chanakya, Puri**

