

2023 Ignite

The most awaited
Cultural Extravaganza of the year

THE ASBM NATIONAL TALENT FESTIVAL



VENUE : SHIKSHA VIHAR, ASBM UNIVERSITY, BHOLA (CHANDAKA), BHUBANESWAR - 754012

Contact : 0674- 2374801 / 05 Email: ignite@asbm.ac.in www.asbm.ac.in/ignite

BETWEEN THE LINES

(CASE STUDY)

- Teams are not allowed to adjust members after seeing the case.
- Once the case is distributed, teams cannot solicit assistance from anyone who is not in the team.
- Presentation time : 15 minutes.
- Each member of the team is required to present, although the amount of time per speaker may vary.

EVENT HEAD : PRERANA (8763914339)

AD-MAD

- AD-MAD is a creative way of making and representing advertisements.
- Group event (Max 5 students)
- Preparation time : 15 mins.
- Presentation time : 5 mins.
- There should be no exposure to biasness against any caste, community or religion through any team performance.

EVENT HEAD : FAIZA (9040352831)

MINDSCAPE

(QUIZ)

- Students need to register in duet (2 members).
- 1st round - MCQ based on current affairs related to business world.
- 2nd round - Business Personality round.
- 3rd round - Direct Questions.
- 4th round - Company Logos.

EVENT HEAD : AYUSHMAN (7537073353)

PIXEL PERFECT

(CINEMATOGRAPHY)

- It is an individual event. The video may include any combination of live video, still shots and/or animation.
- The Submission must be the Student's original creation on the theme of "Ignite".
- Time duration : 2-3 mins.
- The Submission must not contain any content that is inappropriate or obscene.
- All the submission must be in one of the following formats: WMV, AVI or MP4.

EVENT HEAD : SOURAV (7007569496)

SPRINKLED COLOURS

(RANGOLI)

- It is an individual event.
- Topic will be given on the spot.
- All participants should carry their own materials as per their need.
- Any kind of preset design are not allowed.

EVENT HEAD : PRAGYAN (8658173417)

VOICE OF IGNITE

(SINGING)

SOLO

- Performance Time : 2-3 mins.

GROUP

- Participants : Maximum 6 in a group.
- Performance Time : 10mins.
- Preparation Time : 4mins.
- No of accompanists playing instruments : 3.

NOTE FOR VOICE OF IGNITE

- The participants should bring their own instrument if required in the performance.
- Participants will not be allowed to refer to the lyrics while singing.
- The choice of song is open. The song should not have any slangs or derogatory language.

EVENT HEAD : MAHAPRASAD (7978471612)

FACE CANVAS

(FACE PAINTING)

- Topic will be given on the spot.
- It is a team event. There can be only 2 participants in a team.
- Participants should bring there own colors, brushes, etc.
- Time limit : 60mins.
- Participants will be judged on the basis of creativity, innovation & design.

EVENT HEAD : SAUMITA (7978662687)

CORPORATE LIFE

(SKIT)

- It is a group event (5-12 members).
- Theme : 'Helping Hands'.
- Performance Time : 10 mins.
- Preparation Time : 2 mins.
- Props to be arranged by the teams.
- Scripts to be discussed with the event head before the event.

EVENT HEAD : AMAN (8917642540)

WAR OF BANDS

- All bands must contain a minimum of 4 members.
- Preparation Time - 5 mins.
- Performance Time - 15 mins.
- All bands agree to have their name, voice, and/or likeness used in any advertising or broadcasting material relating to this contest without compensation.
- The entire performance must be violence-free and suitable for families.
- On the day of performance, band members must be dressed in clothing free from obscenities.
- Amps, and a sound system will be provided. All other equipments and instruments must be arranged by the band.
- Band members are responsible for the security of their equipment.

EVENT HEAD : MANISH (9337953945)

WALK-IN GRACE

(FASHION SHOW)

- It's a group event (8-15 members).
- Time limit : 10 mins.
- Theme : Create your own theme.
- Vulgarity is strongly prohibited.
- Any form of obscenity & biasness against any caste, community or religion will lead to disqualification.

EVENT HEAD : SUCHETA (6289136546)

LET'S NACHO!

(DANCE)

SOLO

- Performance Time : Max 3 mins

DUET

- Performance Time : 3-4 mins.

GROUP

- No of participants : 3-6 members.
- Performance Time : 3-5 mins.

NOTE

- Songs should not have vulgar, sexually explicit or violent language.
- Songs should be given by the participants to the event head before the event.

EVENT HEAD : SAKSHI (9980414289)

MYSTERY HUNT

(TREASURE HUNT)

- Group event - Maximum 5 members.
- Each team has to announce a leader at the time of registration.
- Use of gadgets is prohibited.
- Time limit - 60 mins.
- A team must stay together. It cannot split up to find different clues.
- The Treasure Hunt consists of clues, each one leading to the next clue. A team cannot skip a clue. Each solved clue carries 10 points and final Treasure carries 50 points.

EVENT HEAD : BISWA (7735062844)

BGMI

- It is a group event (Max - 4 members).
- There will be 3 matches. The respective maps will be Erangle, Miramar and Sanhok.
- Players who are registered for the tournament will only be able to play.
- No ipad and tablets are allowed.
- Activation of microphones during matches is prohibited.
- A participant must take a screenshot of the result in case it's needed.
- Finger sleeves are not allowed.
- No malpractice will be tolerated.
- No team up allowed otherwise both the teams will be disqualified.
- No players are allowed to leave their seats during matches.
- No misbehaving, abusive language and toxic behaviour will be entertained.

EVENT HEAD : VIPUL (7681005565)

BATTLE OF WORDS

(DEBATE)

- Teams should not alter their original point of view midway during the debate.
- Statements made should be supported by evidence or reason based on accurate facts.
- Use of vulgar, sexually explicit or slang is strictly prohibited.

EVENT HEAD: SUBHRANSU (8144252847)

CALL OF DUTY

- This a group event (max- 4 members).
- The tournament will be held in the Bracket system. Each team will play with each other once in Hardpoint match in Standoff of 150 rounds, Domination match in Nuke Town of 150 Round and Search and Destroy in Summit Map of 5 Points.
- Teams are not allowed to leave an ongoing match without permission.
- The players shall not use any of the banned items and perks during the course of the match.
- If a player disconnects from a round/ game that has not been restarted they will be allowed to rejoin the game.
- Players and team representative matches should not intentionally manipulate any peripherals during a game.
- The Bracket League stage game will be set in the "Hardpoint mode, into 150 points. A game will end if a team reaches all 150 points, or the time duration runs out. In the case of the time limit being reached, the team with the highest number of points will be the winner.

EVENT HEAD : ANIKET (6371128088)

About "IGNITE"

"IGNITE" is Eastern India's largest business school cultural festival. It started in 2012 as a business school cultural festival and has since evolved into a purely cultural one with the theme Confluence of Ignited Minds. From its humble beginnings, IGNITE has grown into a full-fledged cultural festival. Over the years, it has witnessed increased participation from students across the length and breadth of the country. The curtains will rise once again on the two-day spectacle of unparalleled excitement, nerve-wracking competitions, and spot events, and to top it all off, inspiring performances from the students of various colleges and institutes. In a short span, Ignite has become one of the biggest and best cultural festivals. The USP of the event is two days of non-stop entertainment. It gives students a chance to engage in a wild and wacky weekend of revelries. The event features a gamut of cultural activities, ranging from choreographed dance displays and fashion parades to numerous exciting management games to tickle the wits of the best and brightest who visit the campus. The sky is the limit as we turn ASBM into a full-fledged carnival brimming with energy, enthusiasm, and fun. Come join us on this scintillating expedition and walk away with memorable moments and accolades.

IMPORTANT GUIDELINES FOR PARTICIPANTS.

1. Registration for all the events can be done by filling the registration form provided with invitation mail or simply sending a mail to ignite@asbm.ac.in
2. Registration fee (Each event) :
 - Solo : Rs. 100 (Rs. 50 for each additional event).
 - Duo : Rs. 150 per event.
 - Group : 3-4 members = Rs. 250 per event.
5-6 members = Rs. 300 per event.
7 onwards = Rs. 400 per event.
3. All the participants are required to carry valid photo ID card, duly authenticated by the Institute/University.
4. Participants are required to report at the venue at least one hour prior to the schedule time (i.e. 9 am).
5. Travel arrangement for the event is the responsibility of the participating team.
6. The decision of the "IGNITE 2023" Organizing Committee will be final and binding on all participants.
7. It is mandatory for all the participants to fill in the registration form before making a transaction.



Account Name : **ASBM UNIVERSITY**
Bank Name : **HDFC BANK**
Account No : **50200046408118**
IFSC Code : **HDFC0001252**

For details or any information, please contact:

Mentors IGNITE'23

Prof. Smaraki Pattanayak

Email: smaraki.pattanayak@asbm.ac.in

Prof. Saroj Kumar Bishey

Email: saroj.bishey@asbm.ac.in

Contact : +91 88953 63191

Student Coordinators

Ayushman Mohapratra

Email: ayushman.mohapatramba22-24@asbm.ac.in

Contact: +91 75370 73353

Manish Fogla

Email: manish.foglamba22-24@asbm.ac.in

Contact: +91 93379 53945

Sourav Saha

Email: sourav.sahamba22-24@asbm.ac.in

Contact: +91 70057 69496