



**9th International  
Management  
Conference, 2024**  
**08<sup>th</sup> & 09<sup>th</sup> March, 2024**

**RESPONSIBLE BUSINESS:  
BREAKTHROUGH TO EXCELLENCE**

*Sub-Themes :*

Human Resource | Marketing | Finance & Economics |  
Communication | Skill Development

**Paper Submission Guidelines**

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- » The cover page of the paper should contain the title, authors' name and affiliation, address and email id.
- » The length of the paper should not exceed 5000 words excluding Title page and Reference.
- » It must be accompanied by an abstract/ summary (in about 200 words) and 4-5 keywords.
- » It should be typed in Times New Roman style, with font size 12, 1.5 line space and 0.75 inch margin on all sides.
- » The prescribed style of referencing is as follows:

**Books**

**Basic format for a book:**

Wood, N.V. (1995). *Perspectives on argument*. Englewood Cliffs, NJ: Prentice Hall.

**Two or more authors:**

Hawley, J., & Tilghman, C. (1992). *Getting down to specifics*. New York: HarperCollins.

**Edited Book:**

Stanford, J. A. (Ed.). (1993). *Connections: A multicultural reader for writers*. Mountain View, CA: Mayfield Publishing Company.

**Article or Chapter in an edited book:**

Torres, M. (1993). Crossing the border. In J. A. Stanford (Ed.), *Connections : A multicultural reader for writers* (pp.77-73). Mountain View, CA: Mayfield Publishing Company.

**Periodicals**

**Article in a journal paginated by volume:**

Bordeck, N. (1997). Going against the grain : Disruptive classroom behavior. *Behavioral and Educational Sciences*, 19, 198-2087.

**Article in journal paginated by issue:**

Reptik, J. (1990). Lateral moves through public school systems. *The American Educator's Association Publication*, 65 (2), 30-47.

**Magazine article:**

Carver, K. L. (1993, February 9). Mind over matters. *Management Magazine*, 62, 71-74.

**Newspaper article:**

Barren, F. H. (1996, Winter). Ethical treatment of test subjects. *The Research Psychologist*, 48, 8-11.

**Newspaper article, no author:**

AIDS research uncovers possible miracle drug. (1997, July 1). *The St. Louis Herald*, p.c6.

**Electronic Sources**

Article in an Internet-only journal  
Fredrickson, B. L. (2000, March 7). Cultivating positive emotions to optimize health and well-being. *Prevention & Treatment*, 3, Article 0001 a. Retrieved November 20, 2000, from <http://journals.apa.org/prevention/volume3/pre0030001a.html>

**Online document**

Hermann, W.A. (1989). Teaching Writing with Peer Response Group: Encouraging Revision ERIC Digest. Retrieved February 10, 2001, from [http://www.ed.gov/databases/ERIC\\_Digest/ed307616.html](http://www.ed.gov/databases/ERIC_Digest/ed307616.html)

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- Review** The paper would be blind-reviewed and the decision of the reviewing committee will be final. Acceptance of papers will be conveyed to the corresponding author.