



11th International Management Conference

6th-7th February, 2026



In association with
**LOBACHEVSKY UNIVERSITY,
RUSSIA**

Date : __/__/__

Management Renaissance: Profit Meets Purpose

**Human Resource | Marketing | Finance & Economics |
Technology | Communication | Entrepreneurship**

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Dear Madam/ Sir,

Sub: 11th International Management Conference- 2026

ASBM University is organising International Management Conference (IMCon, 2026) on 06th & 07th February, 2026, on the theme '**Management Renaissance: Profit Meets Purpose**'.

We cordially invite academicians, industry practitioners, research scholars, and students to participate and present research papers in the Conference. I am forwarding herewith the conference brochure and poster.

We request you to circulate the brochure and display the poster for wider publicity. Please visit www.asbm.ac.in/imcon for further details. Selected papers will be published either in the form of an edited book, or in the ASBM Journal of Management or as Compendium of papers.

We also request you to nominate delegates for the Conference. Looking forward to your kind response.

Thanking you

Yours Sincerely,

Dr. Smaraki Pattanayak
Principal Director, ASBM University &
Conference Chair - IMCon 2026