



**11th International
Management
Conference**
6th–7th February, 2026

Management Renaissance: Profit Meets Purpose

**Human Resource | Marketing | Finance & Economics |
Technology | Communication | Entrepreneurship**

Paper Submission Guidelines

Paper Submission Guidelines

- ▶ The cover page of the paper should contain the title, authors' name and affiliation, address and email id.
- ▶ The length of the paper should not exceed 6000 words including Title page and Reference.
- ▶ It must be accompanied by an abstract/ summary (in about 250 words) and 4-5 keywords.
- ▶ It should be typed in Times New Roman style, with font size 12, 1.5 line space and 0.75 inch margin on all sides.
- ▶ All in-text citations and references must adhere to APA 7th edition formatting standards

A. Book with subtitle. Manual, p. 321.
Fraser, C. (2017). *Prairie fires: The American dreams of Laura Ingalls Wilder*. Metropolitan Books.

B. Book with two editors instead of author.
Manual, p. 322.
Melendy, R., & Kincaid, C. (Eds.). (2018). *Birth order and personality*. Doubleday.

C. Essay, chapter, or section in edited work.
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Gale, D. (2008). *Innocence abroad*. In L.F. Baum (Ed.), *The way home* (pp. 27-43). Cyclone Press.

D. Journal article with DOI. Manual, p. 317.
Slethaug, G. E. (1986). The paradoxical double in Le Guin's *A Wizard of Earthsea*.
Extrapolation, 27(4), 326-333. <https://doi.org/10.3828/extr.1986.27.4.326>

E. Magazine article, online, no volume issue or pages. Manual, p. 320.
Beck, J. (2015, May 3). *Science's love affair with The Lord of the Rings*. *The Atlantic*.
<https://www.theatlantic.com/health/archive/2015/05/sciences-love-affair-with-the-lord-of-the-rings/392216/>

F. Unsigned entry in continuously updated, unarchived online dictionary. Manual, p. 328.
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Stonehenge. (2020, January 16). In Wikipedia.
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I. Website article without author or date.
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What are pulses? (n.d.). *Half-Cup Habit*.
<https://pulses.org/nap/what-are-pulses/>

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Declaration A declaration-cum-undertaking in hard copy signed by all the authors as per proforma available at www.asbm.ac.in/asbmpublication should be submitted along with the article.

Review The paper would be blind-reviewed and the decision of the reviewing committee will be final. Acceptance of papers will be conveyed to the corresponding author.