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**11th International
Management
Conference**

**06th & 07th
February, 2026**

MANAGEMENT RENAISSANCE: PROFIT MEETS PURPOSE



Human Resource | Marketing |
Finance & Economics |
Technology | Communication |
Entrepreneurship



In association with
**LOBACHEVSKY UNIVERSITY,
RUSSIA**

About the Conference

The International Management Conference 2026, "Management Renaissance: Profit Meets Purpose," seeks to ignite a transformative dialogue around redefining business success in the 21st century. In an era marked by global disruption, evolving consumer consciousness, and urgent sustainability challenges, the traditional profit-driven model of management is undergoing a profound shift. A "Renaissance in Management" suggests a major transformation in the way organizations think, act, and grow – moving beyond traditional models that focused solely on efficiency, productivity, and profit. This "Renaissance" signifies a return to values – ethics, inclusivity, sustainability, and human-centric leadership while embracing innovation and strategic growth.

The conference invites thought leaders, scholars, and practitioners to explore how organizations can harmonize purpose with performance, where financial profitability does not overshadow but coexists with social responsibility and environmental stewardship. It calls for reimagining leadership paradigms, rethinking stakeholder values, and redesigning systems that promote equitable and enduring success.

Through multidisciplinary panels, insightful discussions and deliberations, the conference aims to offer insights into how purpose-led businesses can become the norm rather than the exception. It is a platform to reflect on the evolving role of managers as agents of change, driven not only by market outcomes but also by a commitment to societal well-being. As we stand at the crossroads of business and humanity, this renaissance invites a future where purpose and profits walk hand in hand.

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Call for Papers

Research papers are invited on the theme and sub-themes of the conference. The paper submission guidelines are given separately on our website www.asbm.ac.in under “**Events IMCon’26**”. Soft copy of the original research paper should be e-mailed latest by the 15th January, 2026 to imcon@asbm.ac.in

Publication:

Selected papers will be published in any one of the following forms after blind review:

- an Edited volume by **Bloomsbury India** accompanied by an ISBN, subject to payment of publication fee;
- ASBM Journal of Management bearing ISSN 0974-8512. (Full text included in EBSCO Host Database - USA, ProQuest-USA, and J-Gate- India.) – No publication fee.
- Compendium of Papers with ISBN registration – No publication fee.

Note:

Registration fee is payable irrespective of publication opportunity.

Registration:

Registration is mandatory for all participants and authors, and can be done online by visiting the website www.asbm.ac.in/imcon.

Participation certificates will be issued to registered participants who attend the event. Presentation of paper in absentia is not permitted.

The registration fee includes a conference kit, lunch and tea on conference days, conference publication, and certification.

QR Code
for Registration &
Payment



Important Dates

Paper Submission : 15th January, 2026

Early Bird registration : 20th January, 2026 | Conference Dates : 06th & 07th February, 2026

IMCon’26 Best Paper Award

| | |
|--|----------------------------|
| Students | INR 5,000/- with Citation |
| Research Scholars, Faculty members, Practitioners & Others | INR 10,000/- with Citation |

Registration Fee

| Category of Participants | SAARC Countries | | Other Countries | |
|----------------------------------|-----------------|-------------|-----------------|------------|
| | NORMAL | EARLY BIRD | NORMAL | EARLY BIRD |
| Students | Rs. 750/- | Rs. 500/- | US \$ 75 | US \$ 60 |
| Academicians & Research Scholars | Rs. 1500/- | Rs. 1000/- | | |
| Corporate Executives & Others | Rs. 6,000/- | Rs. 5,000/- | | |

Payment Methods

- Demand Draft drawn in favour of “**ASBM University**” payable at Bhubaneswar.
- NEFT to Account No. **575001010050561** in the name of ASBM University with **Union Bank of India, Patia Branch, Bhubaneswar** (IFSC:UBIN0557501)

ABOUT ASBM UNIVERSITY

ASBM University established by Government of Odisha in 2019 as a state university, traces its legacy to Asian School of Business Management, which was founded in 2006 by a team of dedicated educationists and management professionals led by Prof. Biswajeet Pattanayak, former professor of IIM Lucknow, Indore & Mumbai. Its quest for excellence has resulted in ASBM being awarded international accreditation by Accreditation Council for Business Schools and Programs (ACBSP), USA for its MBA Programme.

ASBM University offers cutting edge courses under five schools namely ASBM School of Business, ASBM School of Accountancy, ASBM School Liberal Arts, ASBM School of Information System and ASBM School of Law. Besides playing a pivotal role in providing value-based education with an industry-driven curriculum, it is also committed to research and development.

BHUBANESWAR

Bhubaneswar, the capital city of Odisha, is one of the first planned cities of India and is now in the forefront of the smart city movement. Aptly called the City of Temples, it is home to a large number of temples. Together with Puri (Jagannath Temple) and Konark (Sun temple, a world heritage site), it forms the golden triangle for tourism.




The other important attractions of Bhubaneswar include Udayagiri and Khandagiri Caves, Dhuli (with its Ashokan Rock edict and Buddhist monument standing witness to transformation of Ashoka, the Warmonger to Ashoka, the Peace Keeper), Chaushathi Yogini temple (at Hirapur, one among only five in India). Nandan Kanan (437 hectares zoological park and botanical garden), Odisha State Museum, Odisha Modern Art Gallery, Regional Museum of Natural History), Tribal Museum, Pathani Samanta Planetarium etc.



ASBM UNIVERSITY

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