



12th International
Management
Conference

05th & 06th February, 2027



Shaping Organizations for an Era of Polycrisis

Human Resource | Marketing | Finance & Economics | Technology |
Communication | Entrepreneurship



In association with
**LOBACHEVSKY UNIVERSITY,
RUSSIA**

About the Conference

Shaping Organizations in an Era of Polycrisis

“The greatest danger in times of turbulence is not the turbulence—it is to act with yesterday’s logic.” — Peter F. Drucker

The twenty-first century is marked by an unprecedented convergence of crises—climate change, geopolitical conflict, economic volatility, technological disruption, pandemics, and social inequality—that interact and reinforce one another. This condition, increasingly described as a polycrisis—a term introduced by Edgar Morin and popularized in contemporary discourse by Adam Tooze—highlights the deep interconnectedness of modern risks and the cascading effects they produce across societies, economies, and institutions.

In this environment, conventional management approaches based on linear planning and short-term responses are no longer sufficient. Organizations must embrace systems thinking, strategic agility, technological innovation, ethical governance, and human-centered leadership to build resilience—not merely to recover from disruption, but to adapt, transform, and thrive amid continuous change. As Marshall McLuhan’s vision of the Global Village reminds us, today’s shared vulnerabilities also create opportunities for collaboration and collective action that transcend geographical boundaries and disciplinary silos.

Against this global backdrop, ASBM University proudly presents the 12th International Management Conference (IMCon 2027), themed “Shaping Organizations in an Era of Polycrisis.” The conference will bring together scholars, industry leaders, policymakers, entrepreneurs, researchers, and students to explore resilience, responsible leadership, digital transformation, sustainability, artificial intelligence, governance, entrepreneurship, and the future of work. Through keynote addresses, panel discussions, and research presentations, IMCon 2027 seeks to foster meaningful partnerships among academia, industry, government, and civil society, inspiring participants to reimagine organizations as catalysts for ethical leadership, societal well-being, and shared prosperity.

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Call for Papers

Research papers are invited on the theme and sub-themes of the conference. The paper submission guidelines are given separately on our website www.asbm.ac.in under “Events IMCon’27”. Soft copy of the original research paper should be e-mailed latest by the **30th September, 2026** to imcon@asbm.ac.in

Publication:

Selected papers will be published in any one of the following forms after blind review:

- an Edited volume by a reputed publisher accompanied by an ISBN, subject to payment of publication fee;
- ASBM Journal of Management bearing ISSN 0974-8512. (Full text included in EBSCO Host Database - USA, ProQuest-USA, and J-Gate-India.) – No publication fee;
- Compendium of Papers with ISBN registration – No publication fee.

Note:

Registration fee is payable irrespective of publication opportunity.

Registration:

Registration is mandatory for all participants and authors, and can be done online by visiting the website www.asbm.ac.in/imcon.

Participation certificates will be issued to registered participants who attend the event. Presentation of paper in absentia is not permitted.

The registration fee includes a conference kit, lunch and tea on conference days, conference publication, and certification.

QR Code
for Registration &
Payment



Important Dates

Abstract Submission: 7th September, 2026 | Paper Submission: 30th September, 2026
Early Bird registration : 15th November, 2026 | Conference Dates : 05th & 06th February, 2027

IMCon’27 Best Paper Award

Students	INR 5,000/- with Citation
Research Scholars, Faculty members, Practitioners & Others	INR 10,000/- with Citation

Registration Fee

Category of Participants	SAARC Countries		Other Countries	
	NORMAL	EARLY BIRD	NORMAL	EARLY BIRD
Students	Rs. 1000/-	Rs. 750/-	US \$ 75	US \$ 60
Academicians & Research Scholars	Rs. 2000/-	Rs. 1500/-		
Corporate Executives & Others	Rs. 6,000/-	Rs. 5,000/-		

Payment Methods

- Demand Draft drawn in favour of “**ASBM University**” payable at Bhubaneswar.
- NEFT to Account No. **575001010050561** in the name of ASBM University with **Union Bank of India, Patia Branch, Bhubaneswar** (IFSC:UBIN0557501)

ABOUT ASBM UNIVERSITY

ASBM University established by Government of Odisha in 2019 as a state university, traces its legacy to Asian School of Business Management, which was founded in 2006 by a team of dedicated educationists and management professionals led by Prof. Biswajeet Pattanayak, former professor of IIM Lucknow, Indore & Mumbai. Its quest for excellence has resulted in ASBM being awarded international accreditation by Accreditation Council for Business Schools and Programs (ACBSP), USA for its MBA Programme.

ASBM University offers cutting edge courses under five schools namely ASBM School of Business, ASBM School of Accountancy, ASBM School Liberal Arts, ASBM School of Information System and ASBM School of Law. Besides playing a pivotal role in providing value-based education with an industry-driven curriculum, it is also committed to research and development.

BHUBANESWAR

Bhubaneswar, the capital city of Odisha, is one of the first planned cities of India and is now in the forefront of the smart city movement. Aptly called the City of Temples, it is home to a large number of temples. Together with Puri (Jagannath Temple) and Konark (Sun temple, a world heritage site), it forms the golden triangle for tourism.

The other important attractions of Bhubaneswar include Udayagiri and Khandagiri Caves, Dhuli (with its Ashokan Rock edict and Buddhist monument standing witness to transformation of Ashoka, the Warmonger to Ashoka, the Peace Keeper), Chaushathi Yogini temple (at Hirapur, one among only five in India). Nandan Kanan (437 hectares zoological park and botanical garden), Odisha State Museum, Odisha Modern Art Gallery, Regional Museum of Natural History), Tribal Museum, Pathani Samanta Planetarium etc.



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